



<IBES

VIBES COMMUNICATIONS

MARKETING SOLUTIONS

WELCOME TO ..



VIBES Communication, where creativity meets strategy, and ideas come to life. We are an innovative advertising agency dedicated to delivering exceptional results for our clients. With a passion for creativity and a commitment to excellence, we strive to be the premier choice for all your advertising needs.



OUR MISSION

At **VIBES**, our mission is simple: to create compelling and effective advertising solutions that drive results for our clients. We believe in the power of creativity to inspire, engage, and motivate audiences, and we are dedicated to helping our clients achieve their marketing objectives.



OUR APPROACH

STRATEGIC PLANNING

We start by understanding your business, your goals, and your target audience to develop a comprehensive advertising strategy tailored to your needs.

DIGITAL MARKETING

From social media advertising to search engine optimization, we leverage the latest digital tools and techniques to maximize your online presence and drive traffic to your business.

CREATIVE DEVELOPMENT

Our team of talented designers, writers, and strategists collaborate to bring your vision to life with captivating campaigns that resonate with your audience.

MEDIA BUYING

With our expertise in media planning and buying, we ensure that your message reaches the right people, at the right time, through the most effective channels.

BRANDING & IDENTITY

We help you stand out in a crowded marketplace with memorable branding and identity solutions that reflect the essence of your brand and connect with your audience.

PRODUCTION

We provide comprehensive production services, including photography, videography, and motion graphics. Our expert teams deliver stunning imagery, engaging video content, and dynamic animations to bring your ideas to life and captivate your audience. With our integrated approach and custom solutions, we ensure cohesive projects that exceed expectations and drive meaningful engagement.

EVENT MANAGEMENT & PRODUCTION

From corporate events to product launches, we handle every aspect of event management and production to ensure a seamless and memorable experience for your audience. From venue selection and logistics planning to audiovisual production and on-site management, we take care of all the details so you can focus on making a lasting impression.



OUR TEAM

Our team is comprised of passionate and experienced professionals with a diverse range of skills and expertise. From seasoned marketers to creative geniuses, we have the talent and the dedication to take your advertising to the next level.

Why Choose Us?

CREATIVITY

We are passionate about creativity and innovation, and we bring fresh ideas and perspectives to every project.

EXPERTISE

With years of experience in the industry, we have the knowledge and the skills to deliver results that exceed expectations.

COLLABORATION

We believe in working closely with our clients to understand their needs and goals, and we are committed to delivering personalized solutions that meet their unique requirements.

RESULTS

Our track record speaks for itself. We have a proven track record of delivering exceptional results for our clients, and we are dedicated to helping them achieve their marketing objectives.

CONTACT US



Ready to take your advertising to the next level? Contact us today to learn more about our services and how we can help you achieve your marketing goals.

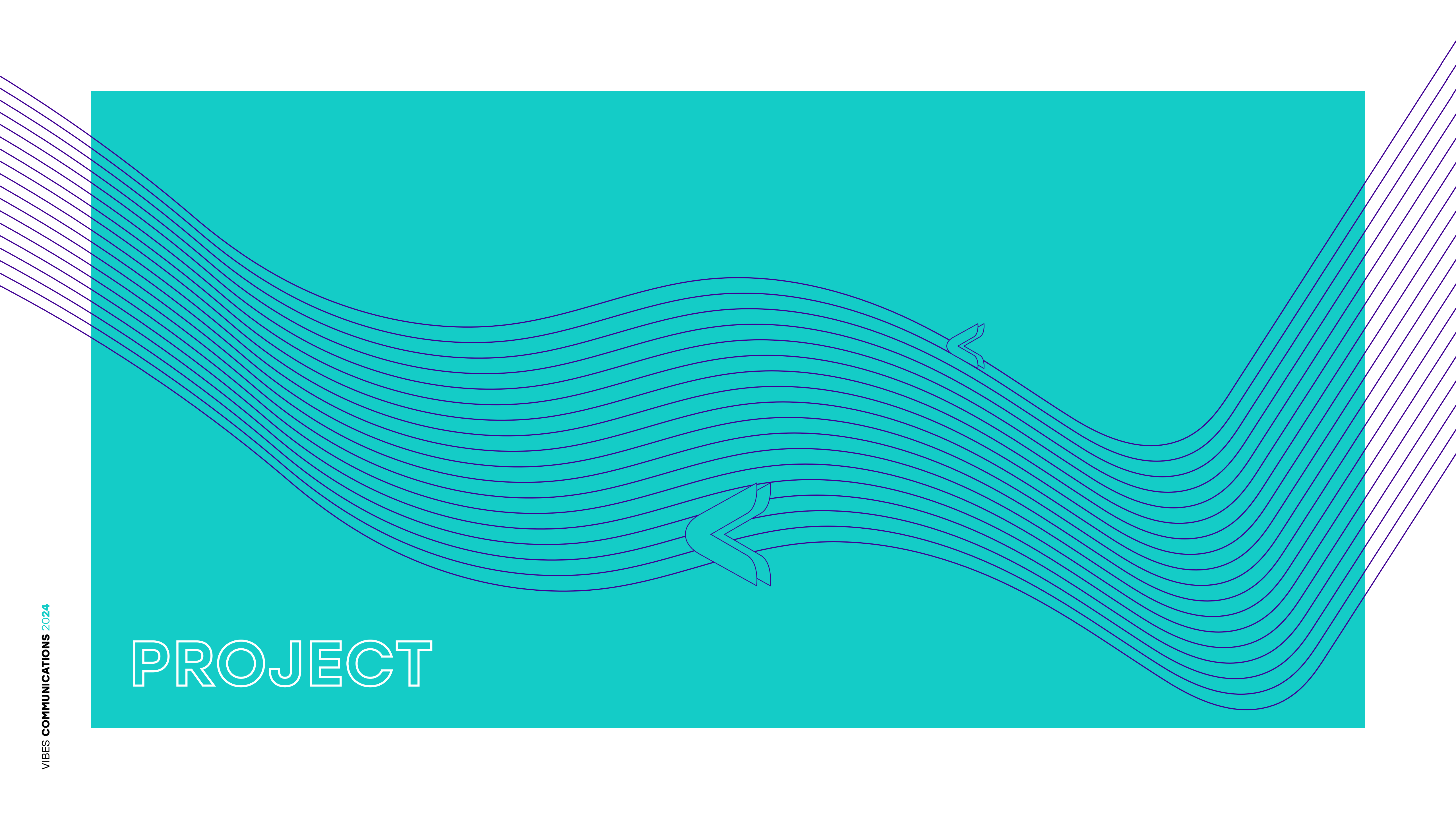
Tel: + 966 11 402 5553

Email: info@vibes-sa.co

OUR PARTNERS



PROJECT

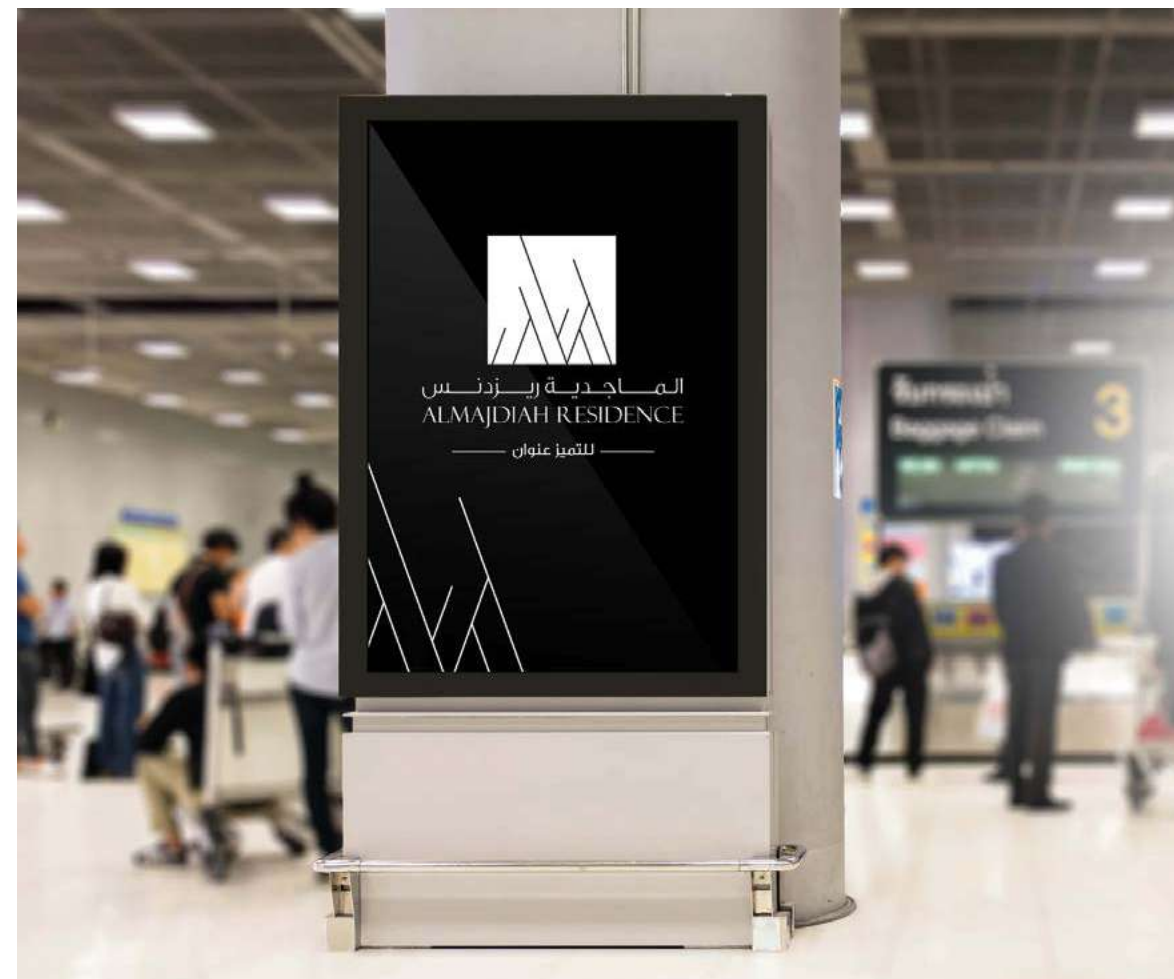
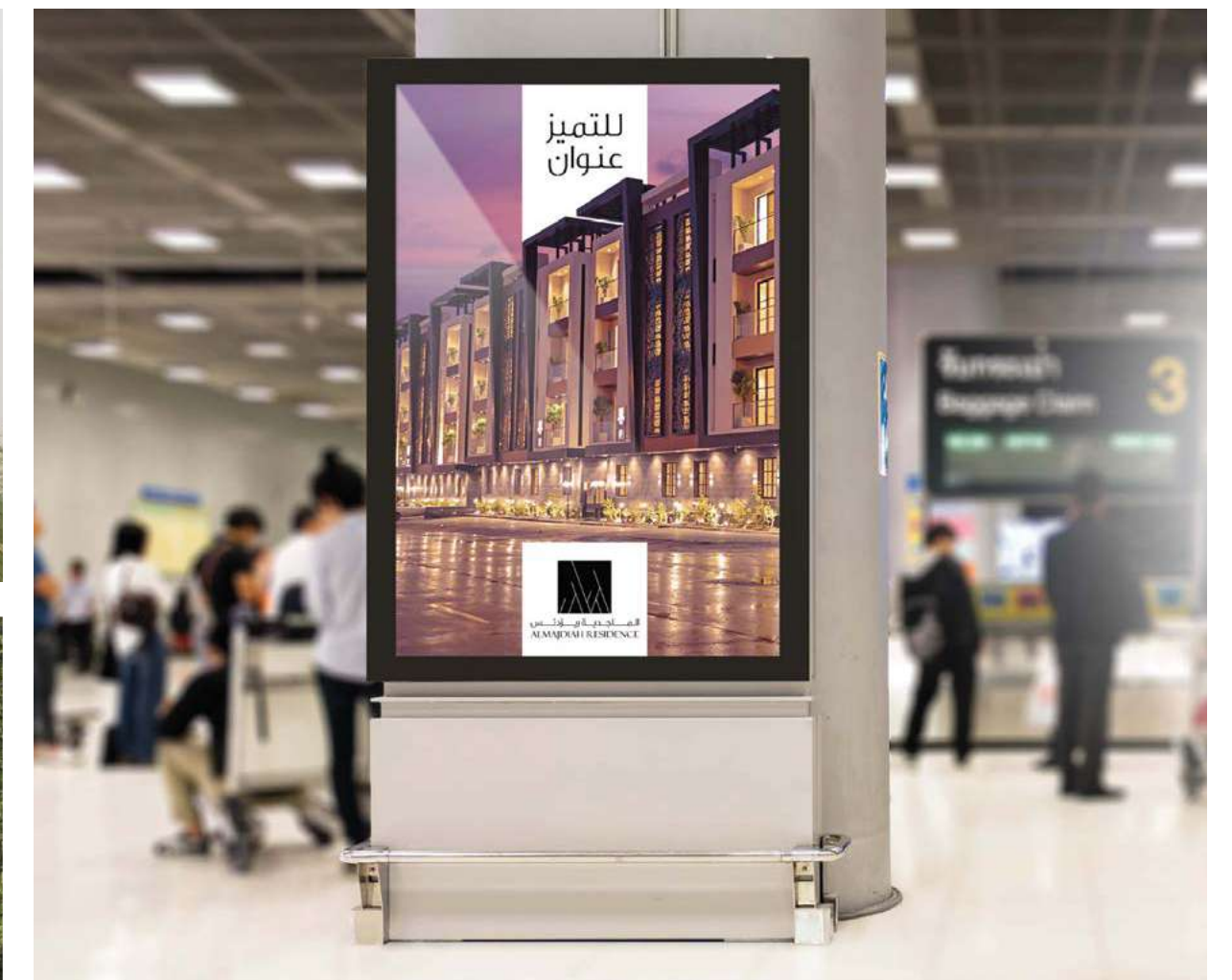


Offline Awareness Campaign

We made a logo uplift for our client aligned with an indoor and outdoor offline awareness campaign.



الماجدية ريزدنس
ALMAJDIAH RESIDENCE



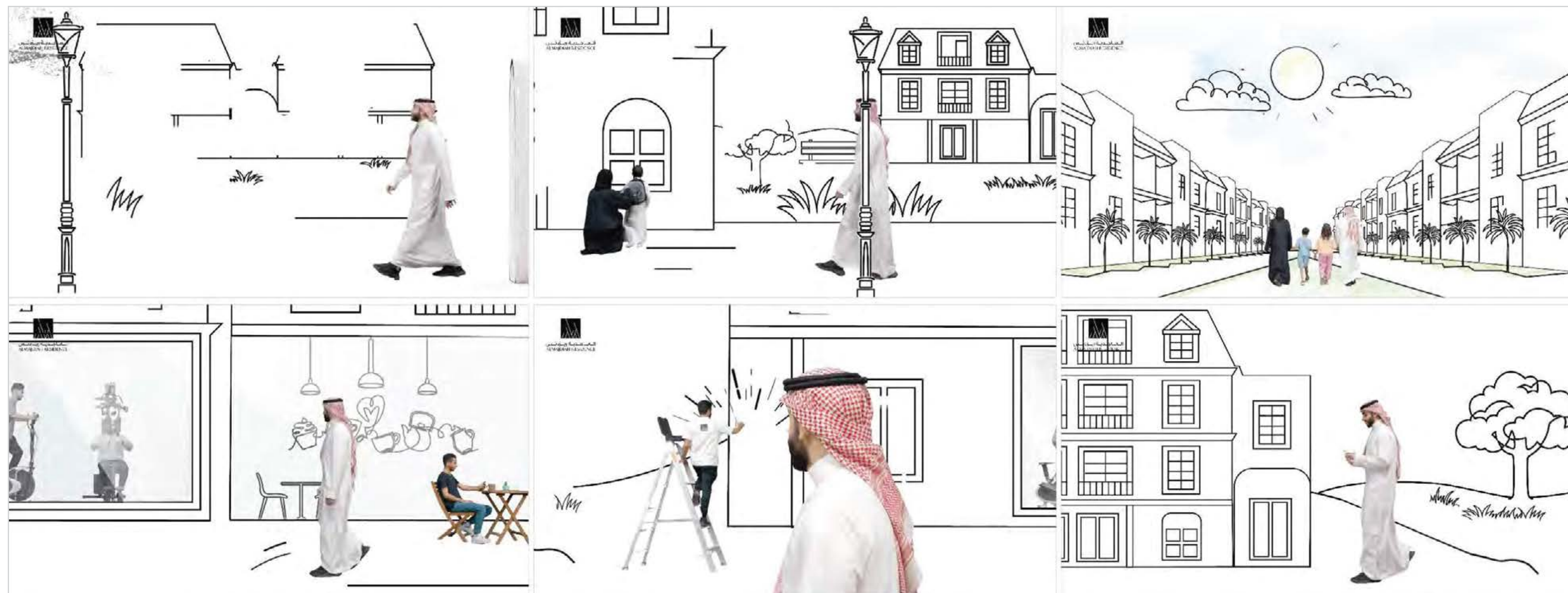
Awareness Campaign (Phase 1-2)

Our team came out with a new slogan for AlMajdiah Residence that reflects the quality of services it provides along with its mission in real estate field. Then we reflected and launched the new slogan in an offline campaign.

To complete the announcement of the new slogan of Almajdiah, we created a video emphasizing the slogan and its meaning. We developed the video concept, drew the mood board, photoshoot the whole video, and produced it.



الماجدية ريزدنس
ALMAJDIAH RESIDENCE

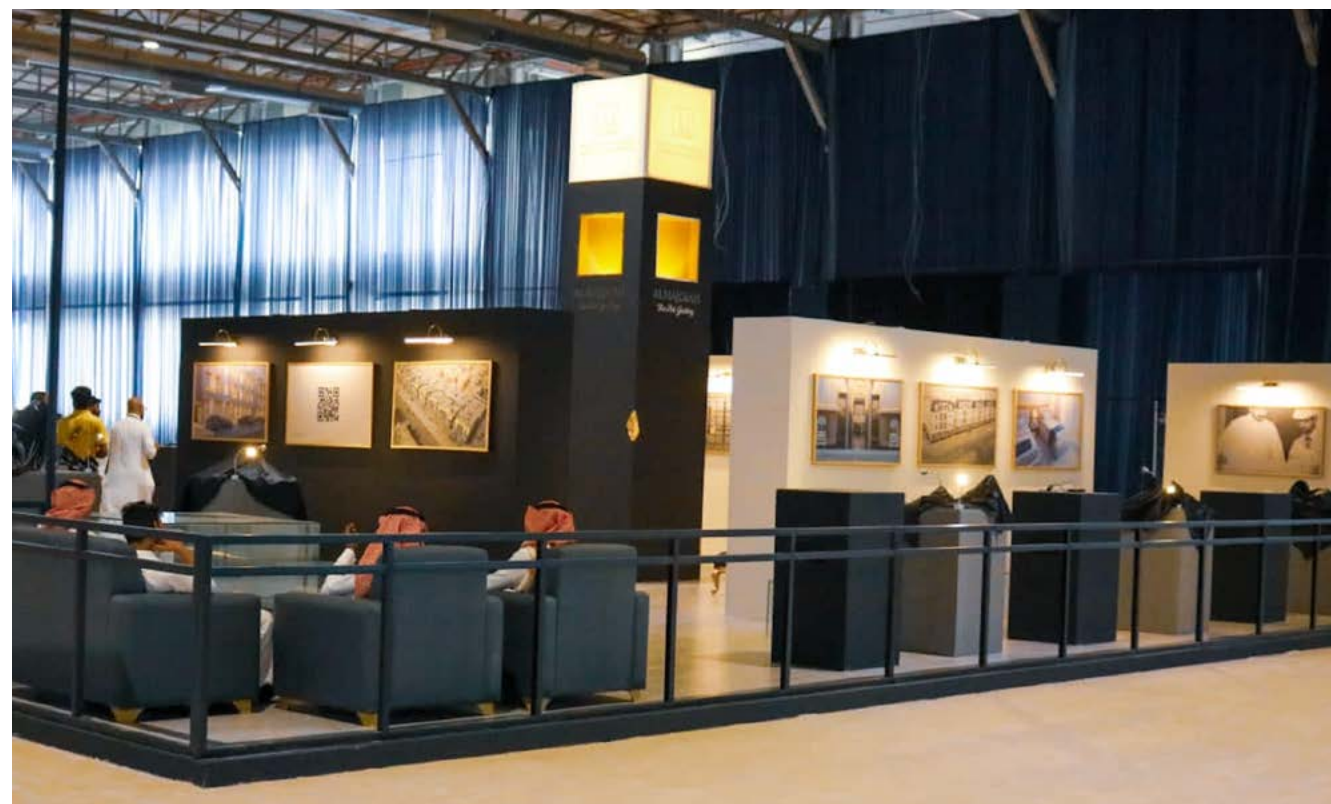


Maskan Expo

After receiving the brief from AlMajdiah Residence for participating in Maskan exhibition, our creative team created the booth concept where they suggested it would be an art gallery that presents AlMajdiah history, achievements and projects. Upon the client's approval, we created the designs, sculptures, and paintings. Also our team organized and managed the booth through all the exhibition days.



الماجدية ريزدنس
ALMAJDIAH RESIDENCE



Restatex Exhibition

After submitting a request for participation in the Restate real state exhibition for AlMaidiah and receiving approval, our creative team created the booth concept where they suggested it would be designed as a realistic two buildings designed with Al-Majdiah design signature.



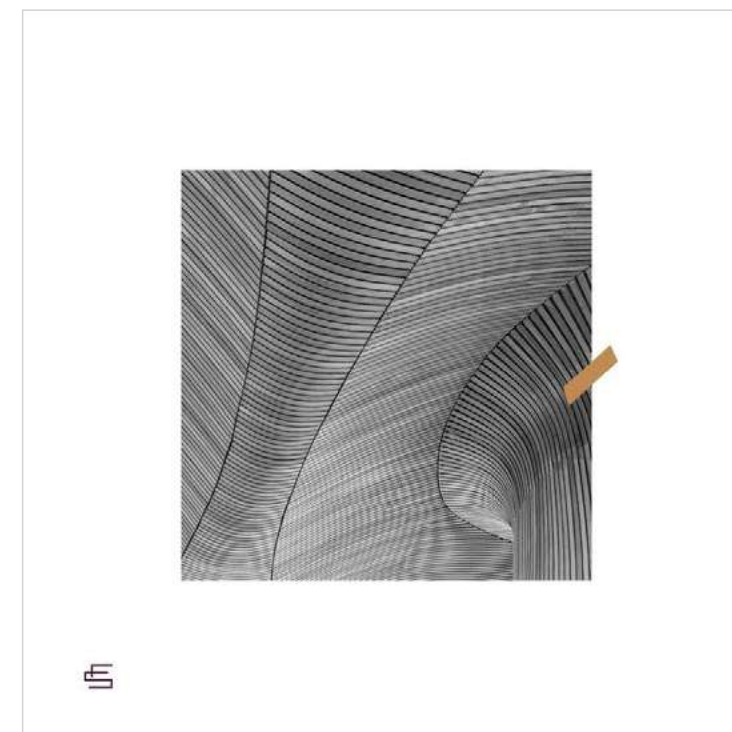
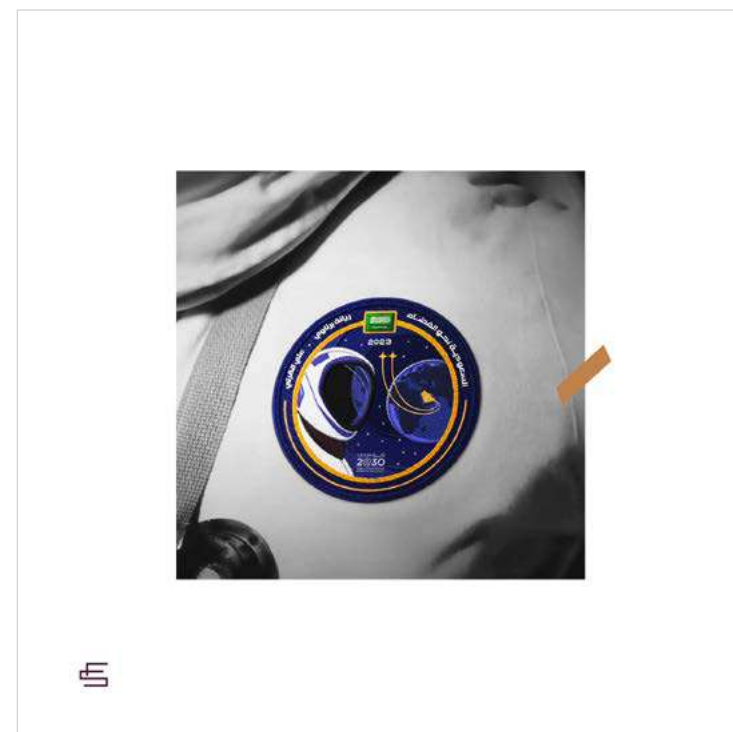
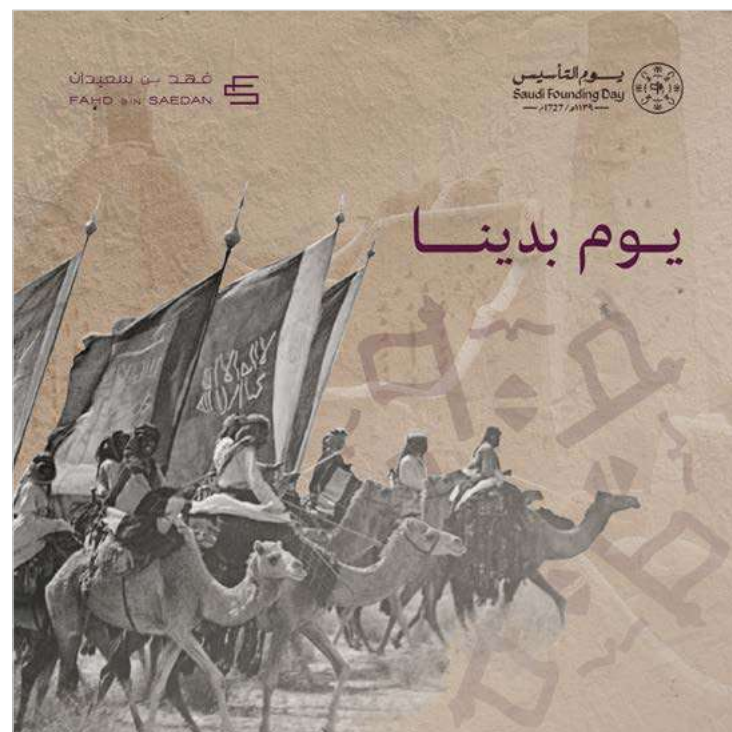
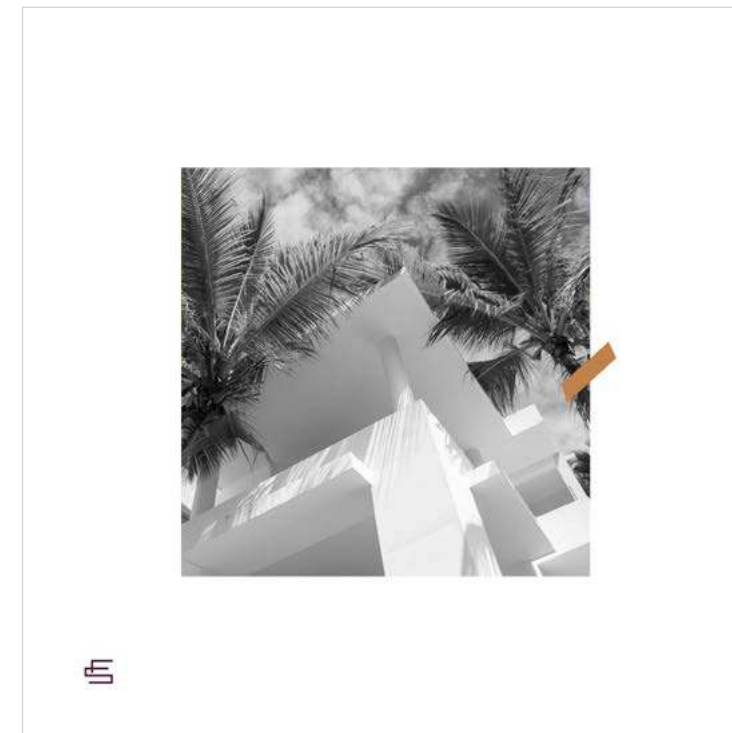
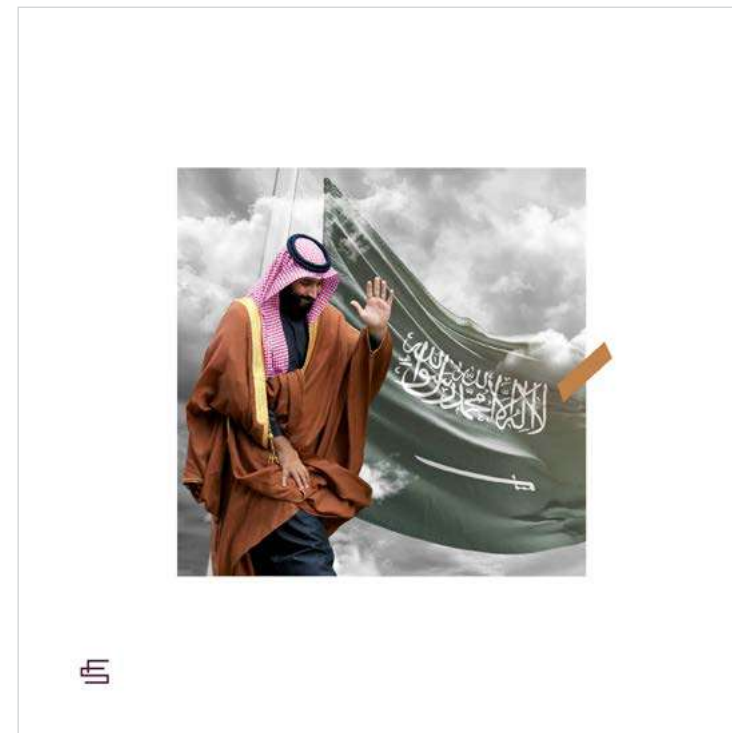
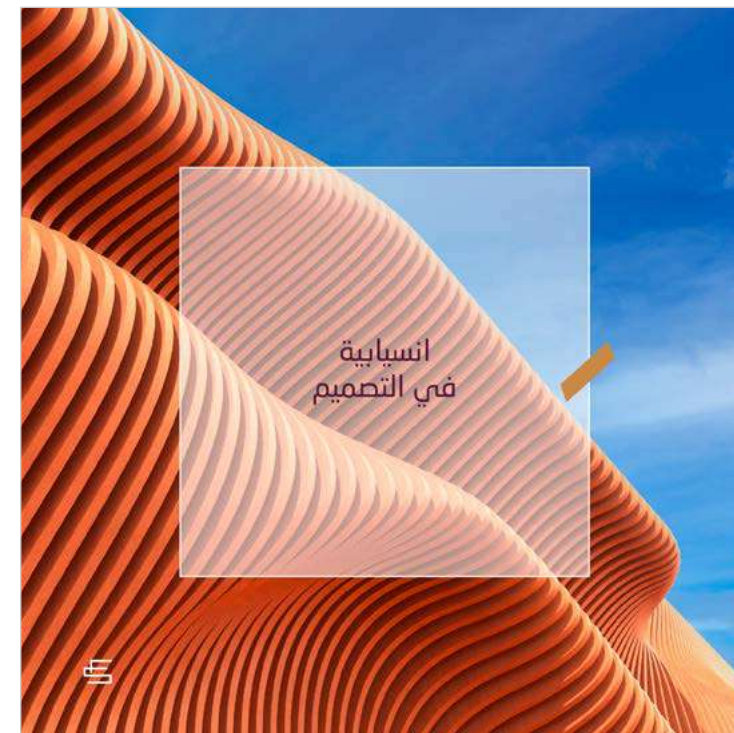
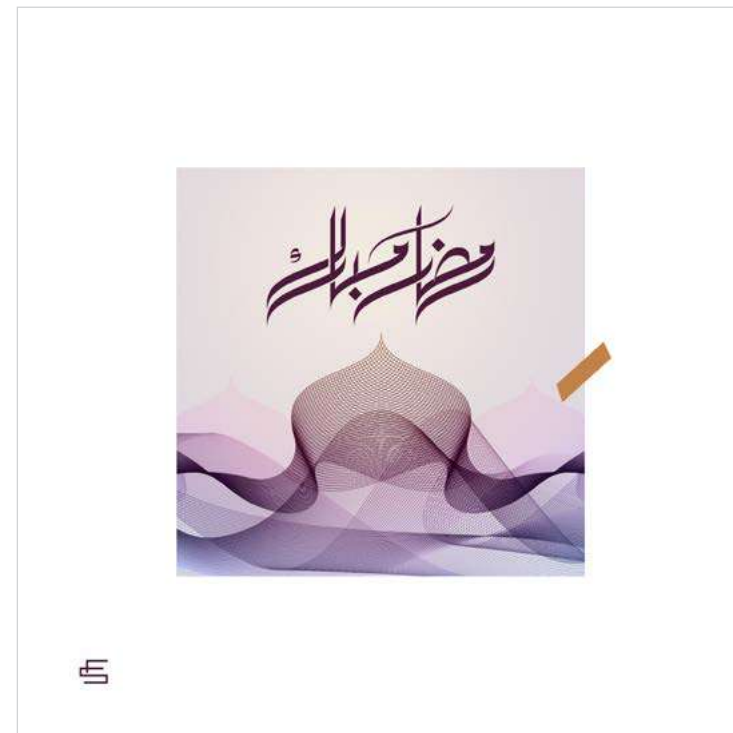
الماجدية ريزدنس
ALMAJDIAH RESIDENCE



Social Media Posts



فهد بن سعيدان
FAHD BIN SAEDAN
REALESTATE



Brand Stationary

فهد بن سعيدان
FAHD BIN SAEDAN
REALESTATE



Creative Campaign (Video + Social Media)

After receiving the client's approval, our production team started working on the TVC and the radio script. Where they wrote the script for the radio and designed the outfits, contacted actors, and supervised all the shooting process for the TVC until the final production. Later, our team of creatives started creating campaign-related social media posts (Design & content creation).



Back to Scool Creative Campaign (Video + Social Media)

Upon our client's request (Raha), our team was appointed to hold a marketing campaign (Back To School) on their social media platforms. Our campaign was crafted based on our studies of the market and the target audience attributes, which were positively reflected in the client's sales numbers and showed high engagement rates.





طال بيتك الغبار

خدمة عمالات الضيافة بالساعة

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تبيض وجهك وخدمتك

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خليه الفطور عليك والجليه علينا!

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نظافة وترتيب عليهم الكلام!

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تجنبه أخطار المنظفات

ارتدي قفازات أثناء الاستخدام
تأكدي من تهوية المكان
ضعي نوع كهامة مناسب
احفظي المنتج بعيداً عن متناول الأطفال

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خدمة متميزة
مواعيد دقيقة
نظامية
صحية وأمنة

مناسبات لمناسبتكم

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وش السحور اليوم؟؟

وقت أطول راحة أكثر!

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مهارة؟ مهام كثيرة

والحل واحد!

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مهارة؟ مهام كثيرة

والحل واحد!

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مهارة؟ مهام كثيرة

والحل واحد!

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Fence (Design & Production)



FIRST AVENUE
real estate development
الجادة الأولى للتطوير العقاري

مشروع برج مكبتي

مساحات مكبتي
15,000 م²

إثراء الحياة المكبتي
BUSINESS ENRICHMENT

المطور
FIRST AVENUE
real estate development
الجادة الأولى للتطوير العقاري

شركاء النجاح
شركة المساهمة
ALMAJDAH
شركة المساهمة
ADWA INVESTMENT

شركاء النجاح
شركة المساهمة
SHURFAH
شركة المساهمة
RIKAZ

تطوير فُلهم
INSPIRING DEVELOPMENT

مساحات مكبتي
15,000 م²

مشروع برج مكبتي

المطور
FIRST AVENUE
real estate development
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مساحات مكبتي
أكثر من
15,000 م²

إثراء الحياة المكبتي
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FIRST AVENUE
real estate development
الجادة الأولى للتطوير العقاري

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شركة المساهمة
RIKAZ

المطور
FIRST AVENUE
real estate development
الجادة الأولى للتطوير العقاري

مساحات مكبتي
أكثر من
15,000 م²

Website



FIRST AVENUE
real estate development
الجادة الأولى للتطوير العقاري

Value Development

- About Us
- Our Projects
- Services
- Investor Relations
- Contact Us

Our Projects

Who We Are

First Avenue for Real Estate Development has substantial experience in undertaking innovative and distinguished development projects & providing the best-use advisory services across the commercial, hospitality, and residential sectors.

- +1.6 Billion**
SAR worth of projects developed and under development over the past years
- +400K**
sqm of real estate & land development
- +25**
Real Estate projects executed and ongoing

Investor Relations

Why Invest With First Avenue?

First Avenue team has significant experience in undertaking development projects and advisory exercises of real estate projects across the commercial, residential, and office sectors. The company has achieved outstanding growth in revenues and bottom-line profits in the past two years, and it has the potential to sustain this growth rate through engaging in promising real estate projects.

About Us

Our Story

With a unique vision and a consistent mission, First Avenue for Real Estate Development Company was established in 2017, espousing creativity and innovation in developing real estate projects. We work with constant commitment and passion to provide excellent value to our customers in the long term.

First Avenue's vision has been based on the concept of creating investment opportunities through innovative real estate development and integration with real estate companies that are specialized in various sectors, in addition to diversity in partnership and structuring mechanisms, giving the company the flexibility to adapt to different opportunities, markets, and conditions. The company is characterized by its ability to formulate successful partnerships based on the foundations of experience exchange, integration, and cooperative success.

First Avenue has significant exposure in Real Estate development with the execution of more than SAR 1.6 Billion worth of projects across the Kingdom of Saudi Arabia. The company's client includes sovereign wealth funds, commercial entities, and individual clients.

Riyadh

- +200k**
Sqm of total land area
- +400k**
Sqm of total built-up area
- +22**
Real Estate projects executed

Contact Us

Together, we build an innovative future!

- Phone Number: +966 11 2033116
- Email Address: info@the1stvenue.com

Saudi National Day Campaign

VIBES team came up with a creative concept to the pandemic's turning point for the country into a positive transformation that affected the country's educational, medical, economical, and entertainment sectors. The concept was shown in the creative design and content of the leaflet.



Panda Anniversary Campaign

The concept included ideas for Panda's yearly anniversaries, which were presented through different platforms through creative content creation, concept creation, visual posts and images.



Product Photoshoot

Our production team offered the client high-quality professional photography, reflecting the freshness and quality of the products to be used in the client's leaflet to capture the customer's sight and create a remarkable image for the brand.



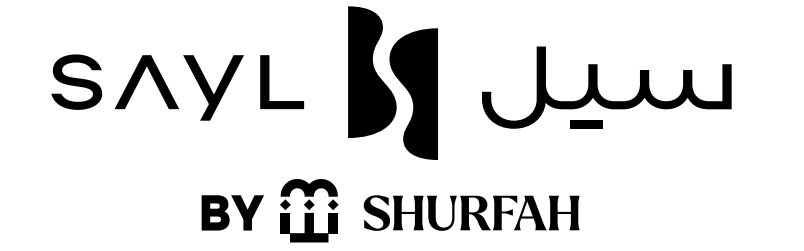
Relaunching Campaign

After receiving the client's request to relaunch the brand inside Saudi Arabia, we created the campaign's concept with its key visuals and layouts. Additionally, we had a photoshoot for the products to be used in the campaign.



Promotional Campaigns

Our Client requested an Online Campaign to participate in various promotional offers on different national occasions. Our team has created and designed three online campaigns that were launched upon a specific marketing strategy to increase sales using the theme of each occasion.



SAYL سليل BY SHURFAH

يوم التأسيس Saudi Founding Day 1727 / 1429 هـ

نصمم الرفاهية، نمهد سبل الراحة!

25 سنة ضمان على التمديدات الكهربائية

10 سنوات ضمان على الهيكل الإنشائي

5 سنوات مجانية خدمة الصيانة واللازمة للمرافق المشتركة

2 سنة ضمان على نظام سمارة هوم والإضاءة

+العديد من الضمانات الأخرى، وخدمات ما بعد البيع المجانية.

#منزلك - بانتظارك
تملك الآن!

920012908 saylksa.com

SAYL سليل BY SHURFAH

يوم التأسيس Saudi Founding Day 1727 / 1429 هـ

25 سليل حب المنقأ

بمناسبة يوم التأسيس خصم خاص يصل إلى 90,000 ريال

#منزلك - بانتظارك
تملك الآن!

920012908 saylksa.com

مودة - أسلوب حياة - مساحات - نظام أمني - لخدمات استراتيجي ضد الحريق - أمنة لطفلك - استحمامات

SAYL سليل BY SHURFAH

مسطحات خضراء وجلسات مفتوحة

ضمم المشروع ليشمل حدائق واسعة وجلسات خارجية مفتوحة

#منزلك - بانتظارك

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SAYL سليل BY SHURFAH

يوم التأسيس Saudi Founding Day 1727 / 1429 هـ

موقع استراتيجي

يقع المشروع بحبي الملحق بالقرب من أبرز الوجهات الحيوية بالعاصمة

9 حي الملحق

25 حي الملحق

4 مول المكان

2 بوليفارد الرياض

10 مركز الملك عبدالله المالي

10 الرياض بارك

#منزلك - بانتظارك
تملك الآن!

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SAYL سليل BY SHURFAH

28 سليل

#منزلك - بانتظارك
تملك الآن!

خصم خاص استرداد نقدي حتى 40,000 ريال

موقع استراتيجي واسع - شرفات - مساحات خضراء - مساحات مفتوحة

#منزلك - بانتظارك

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SAYL سليل BY SHURFAH

شرفات مطة واسعة

تتضمن وحدات المشروع بكونيات وشرفات كاشفة لمساحات خضراء

#منزلك - بانتظارك

920012908 saylksa.com

Launching New Product Campaign

Upon our Client's request to work on an offline & online campaign for launching a new product, our team worked on designing the main visual to be used on social media and outdoor. The online campaign included contacting a number of influencers to make a meal review on their social media channels to reach more audience and achieve the required objective. Our Creative team also designed the packaging for our client's new product!



Saudi National Day Campaign

Based on our client's request to participate with a promotion on Saudi National Day, our team created an interactive character (camel) to be used in the various stages of the campaign, which would be used later as a symbol of the brand. In the period before National Day, the Camel character wanders through the streets and malls, interacting with the public and publishing interaction content on various social media channels, and this will be supported by the content of a group of influencers. While walking through the streets, the camel distributes a giveaway in the form of dining cover with a teasing sentence on!



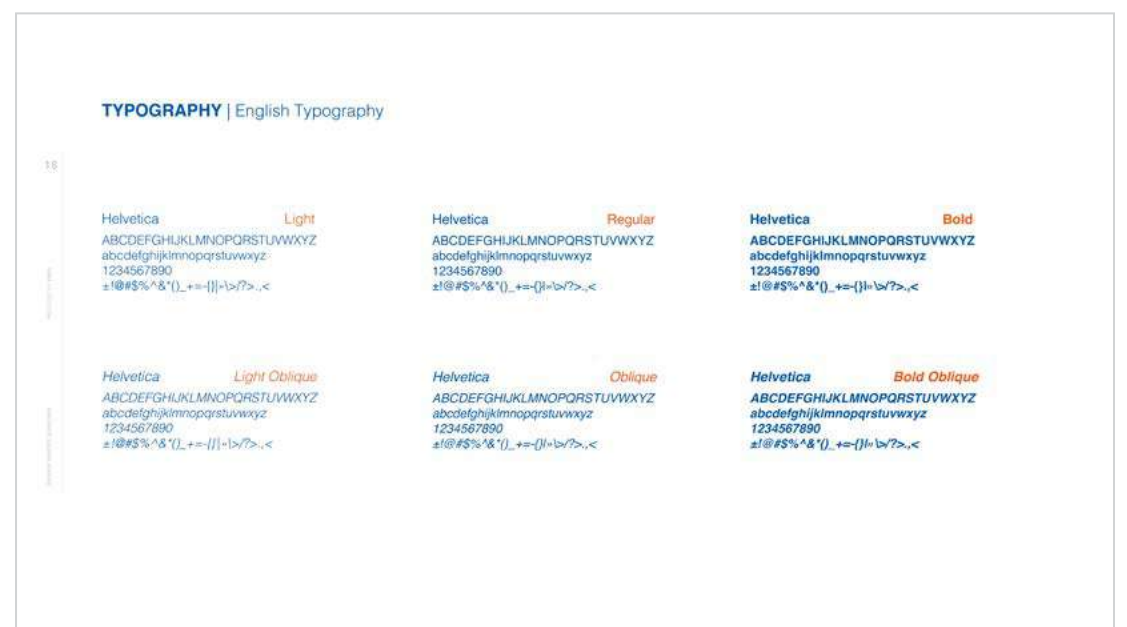
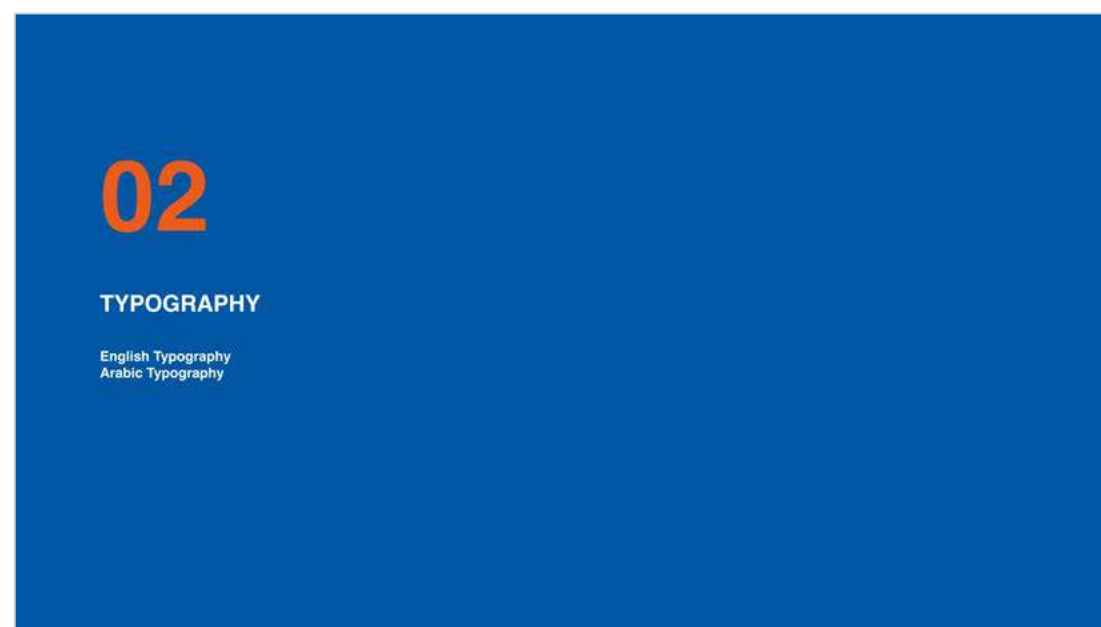
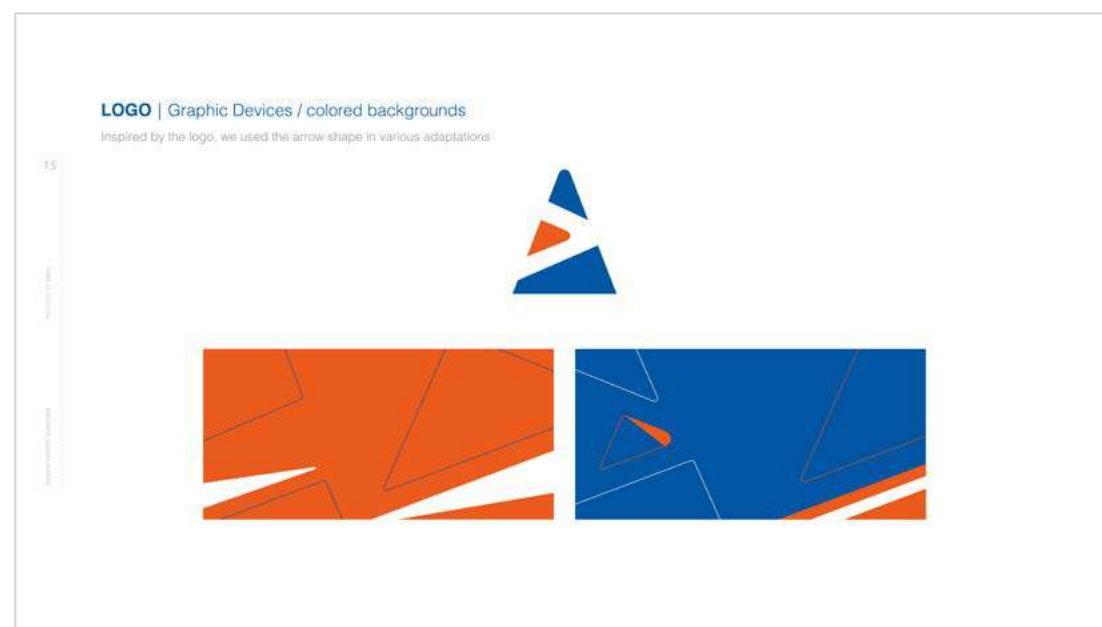
Logo Design

Our client is a brand-new logistics delivery company planning to launch in Riyadh to serve the whole Kingdom. The logo design was inspired by the brand's specifications of being fast, accurate and delivering around the globe.
(Brand Name - Brand Logo - Brand Messages (slogan) - Brand Guidelines.)



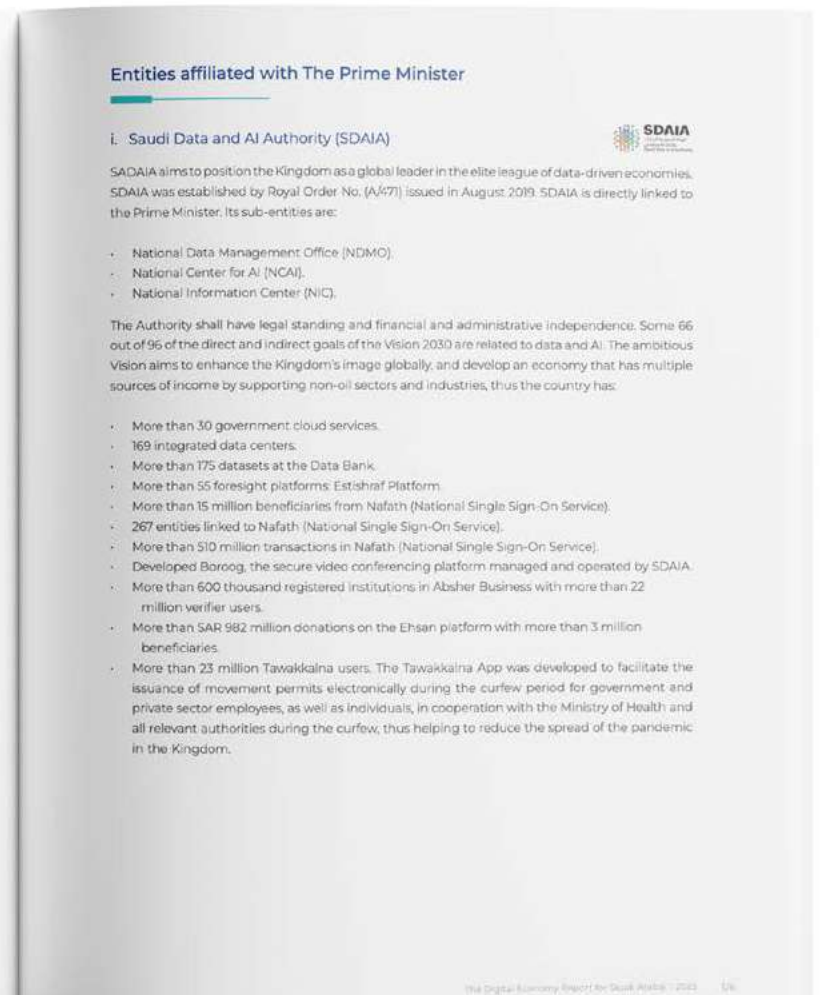
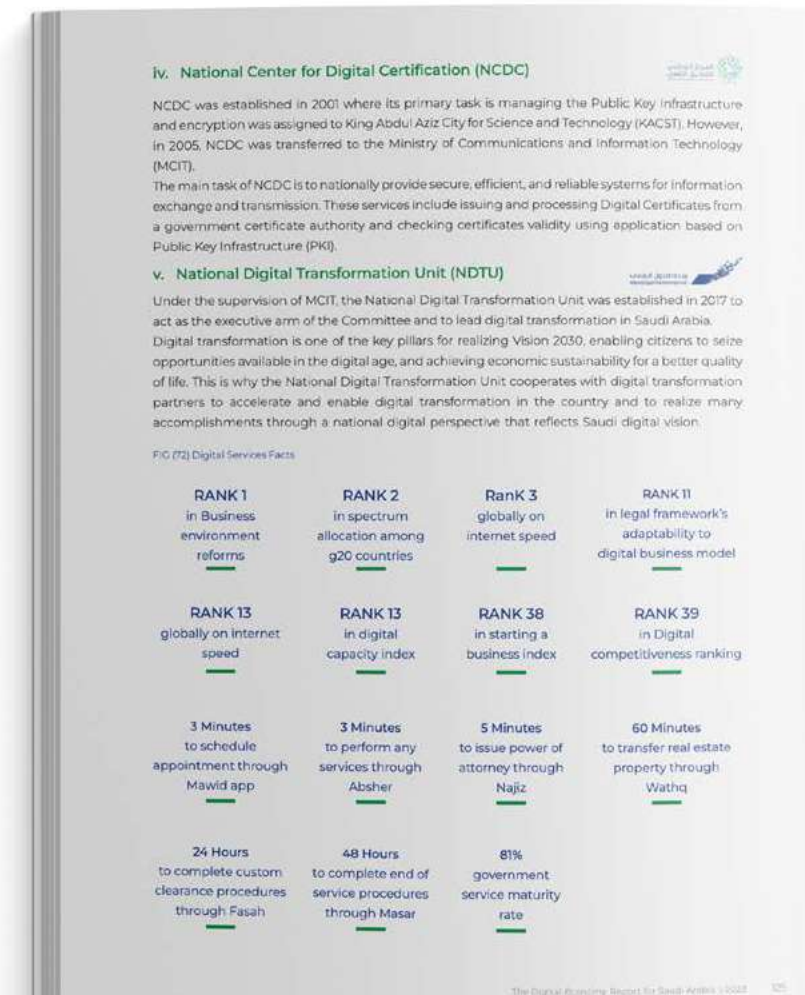
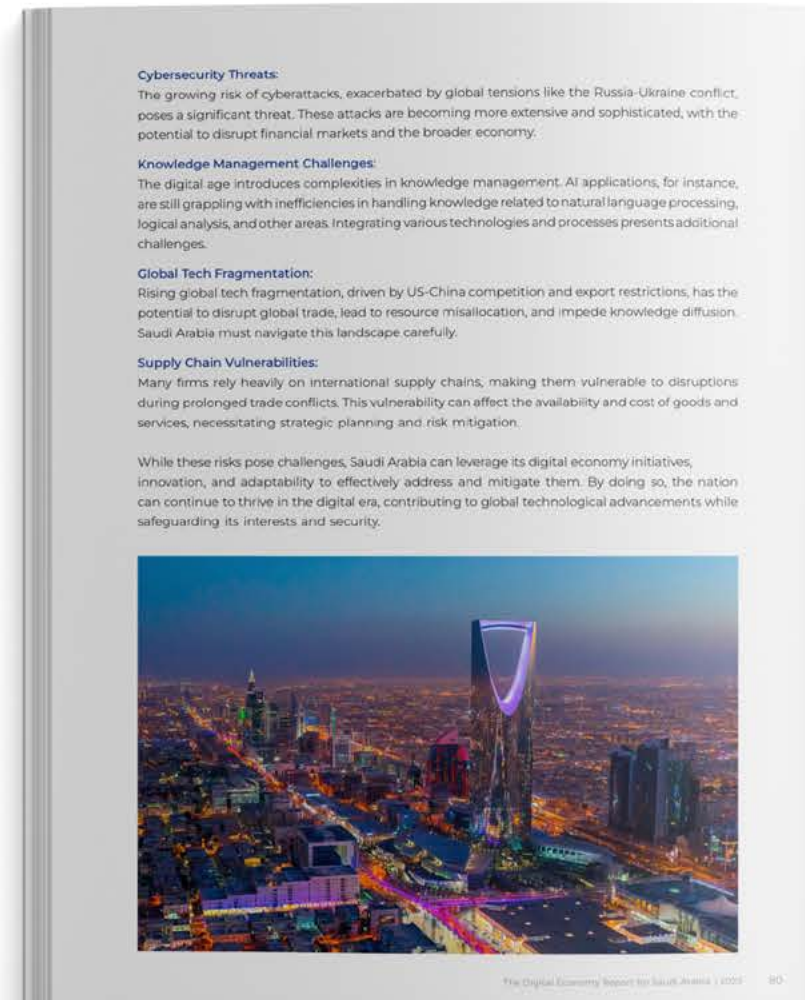
DELIFAST

Brand Guideline



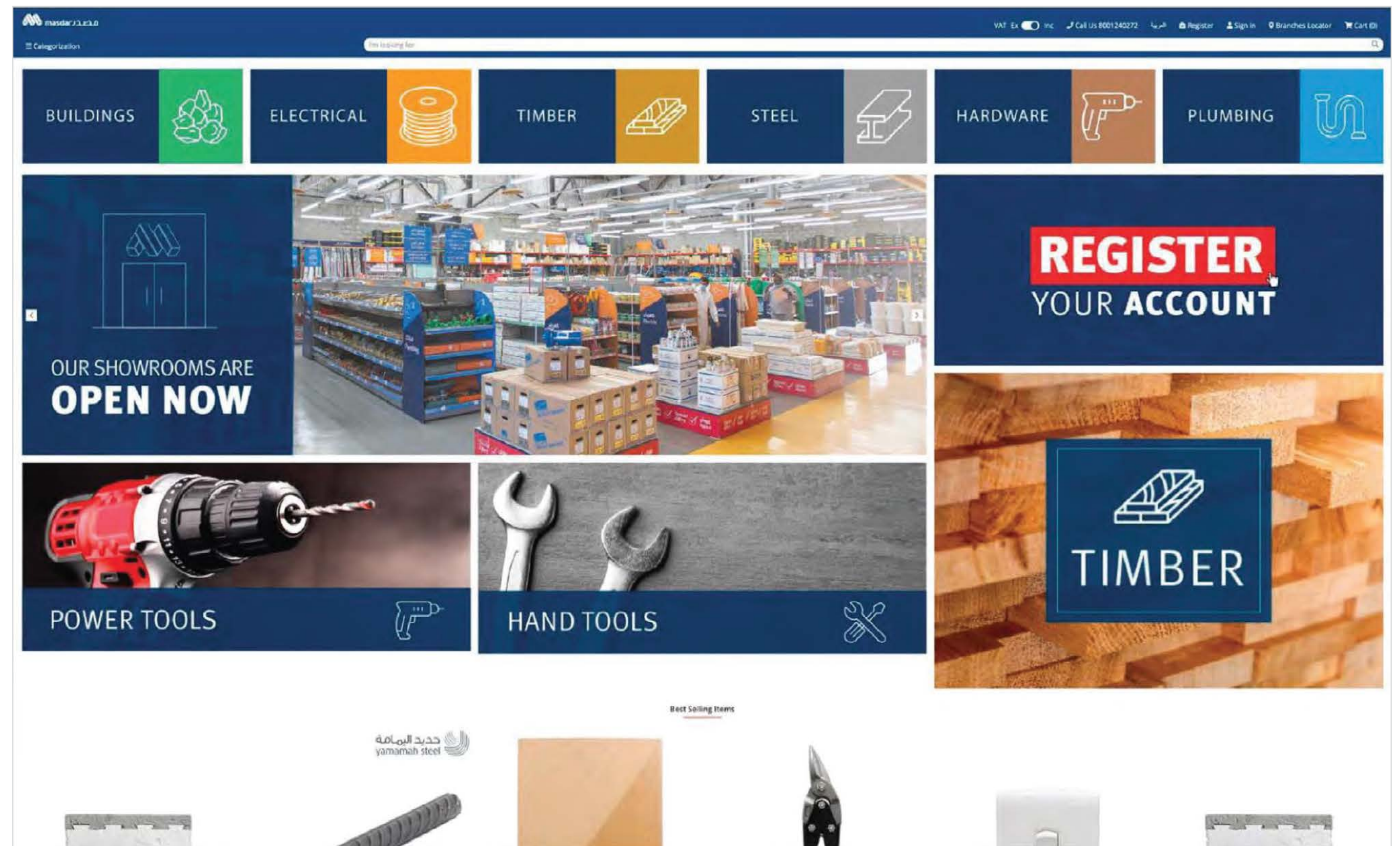
Brand Identity

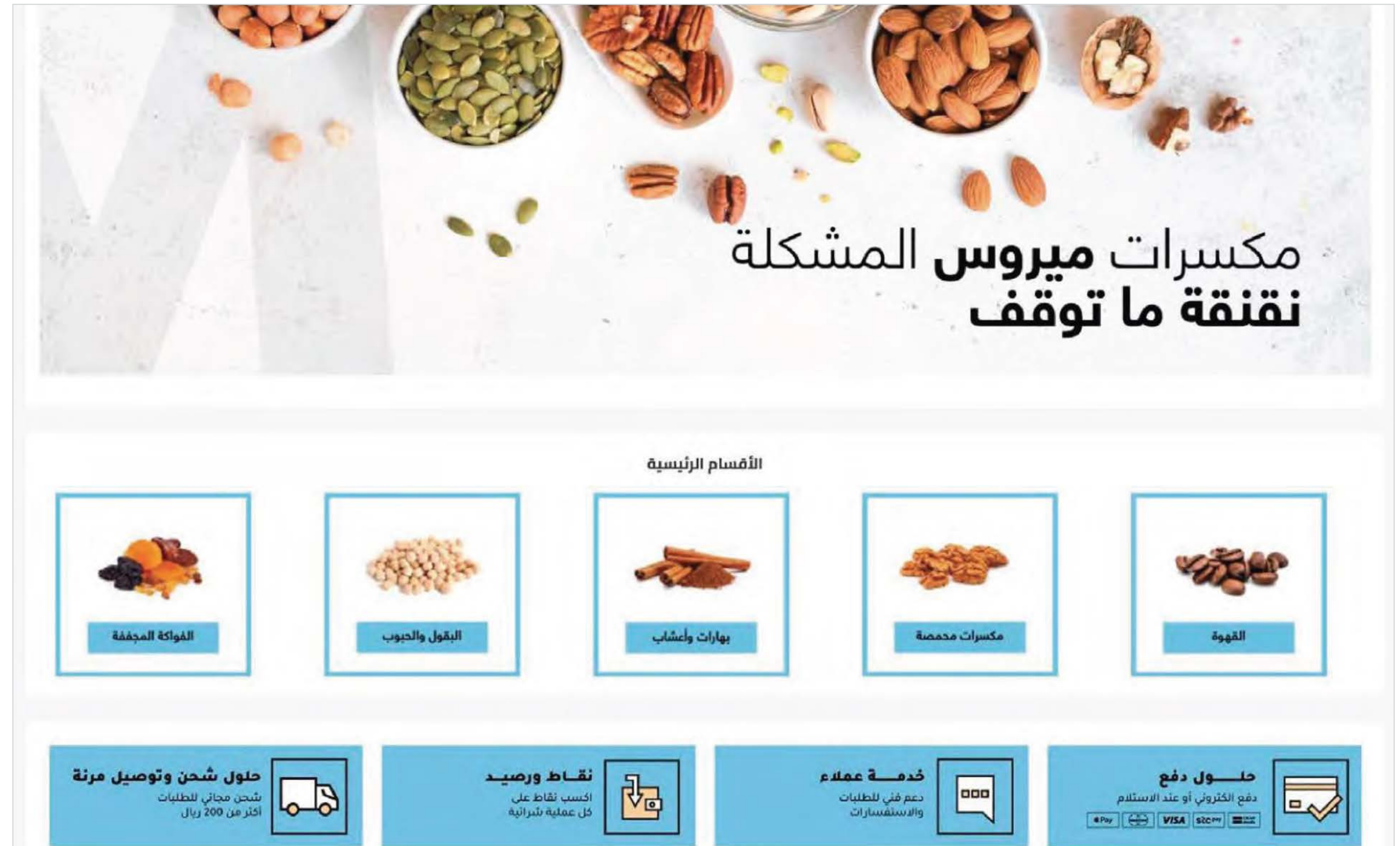
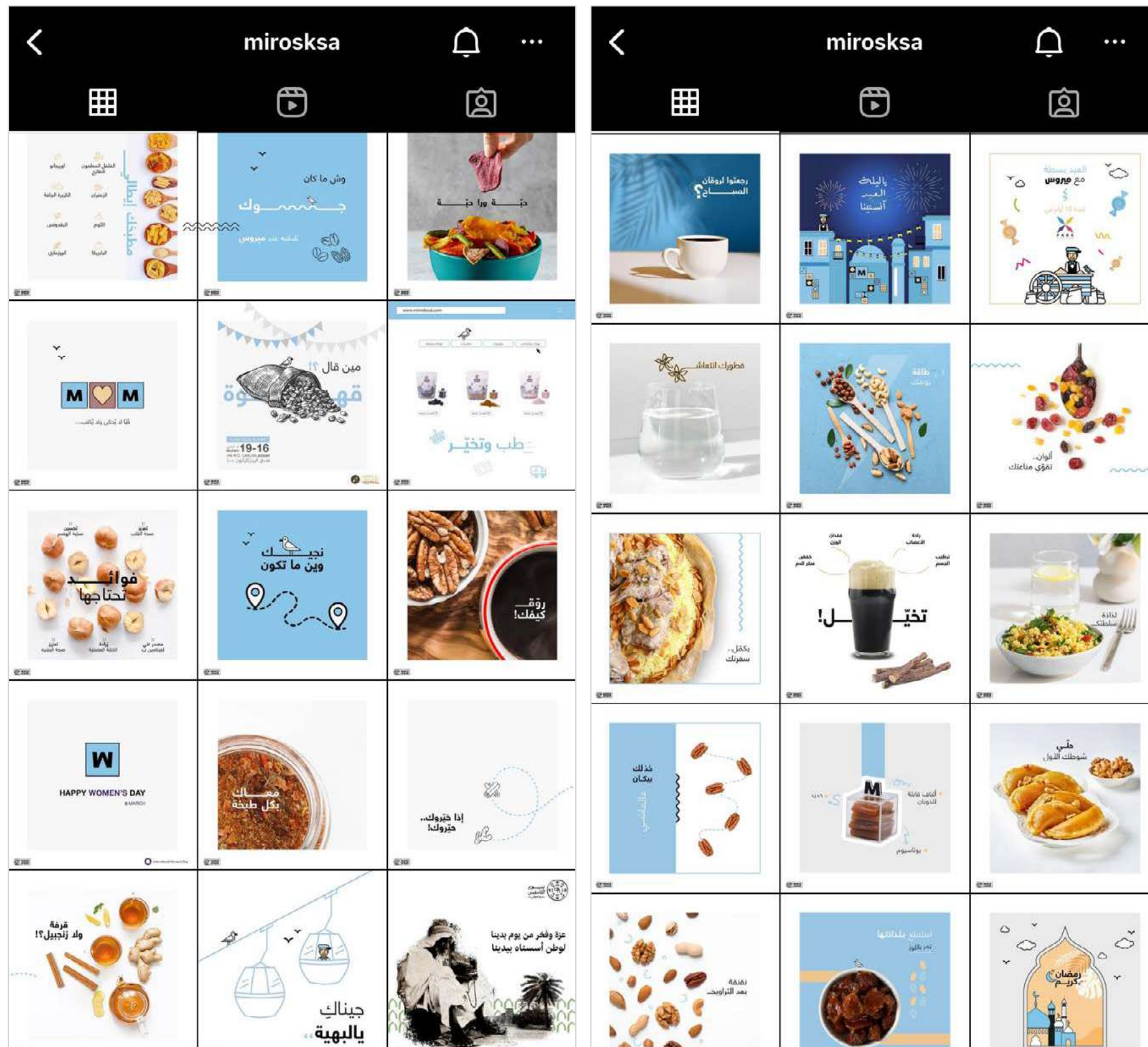
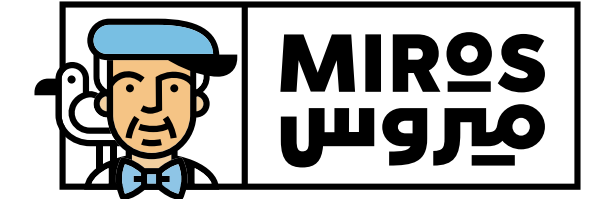




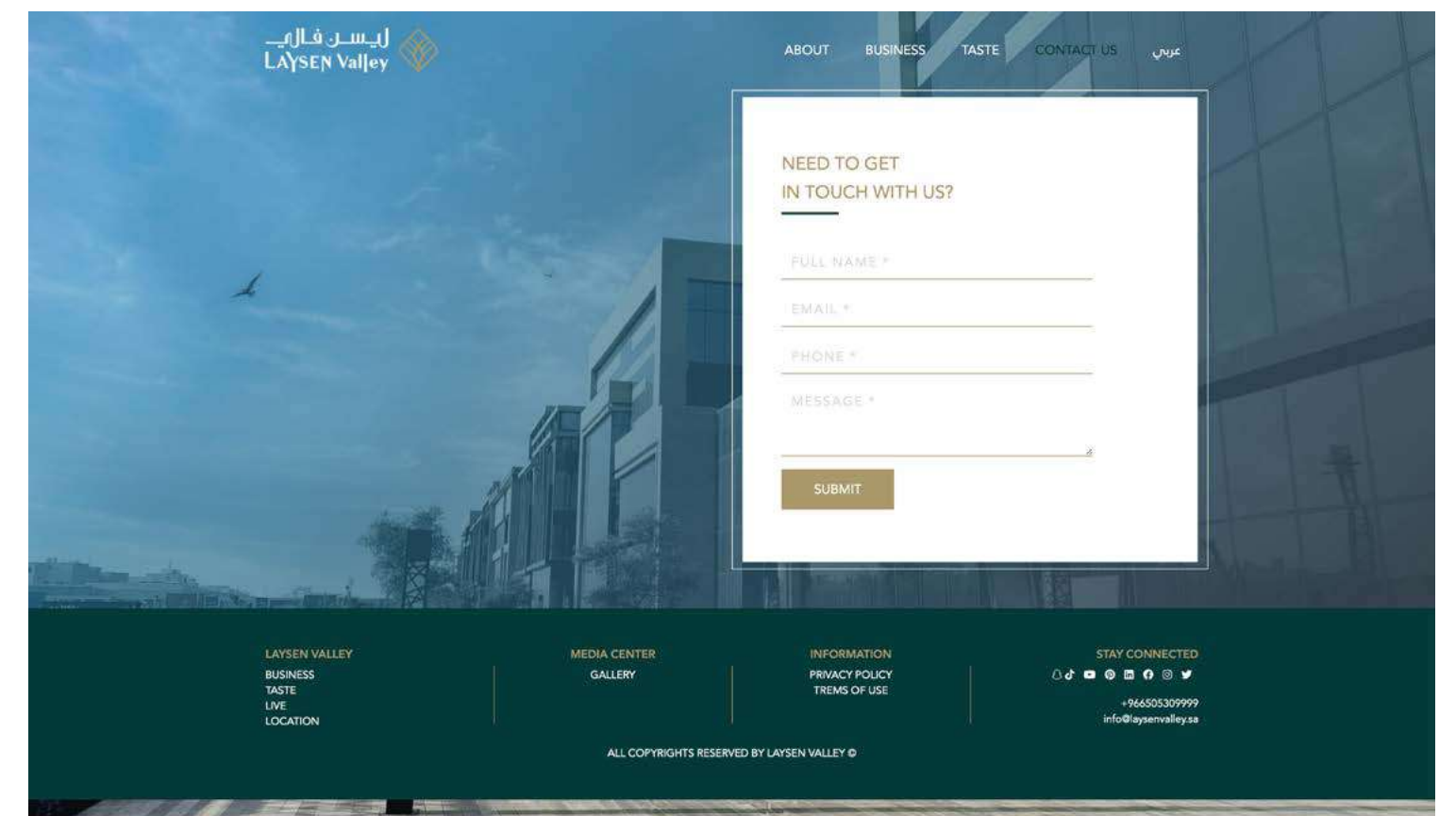
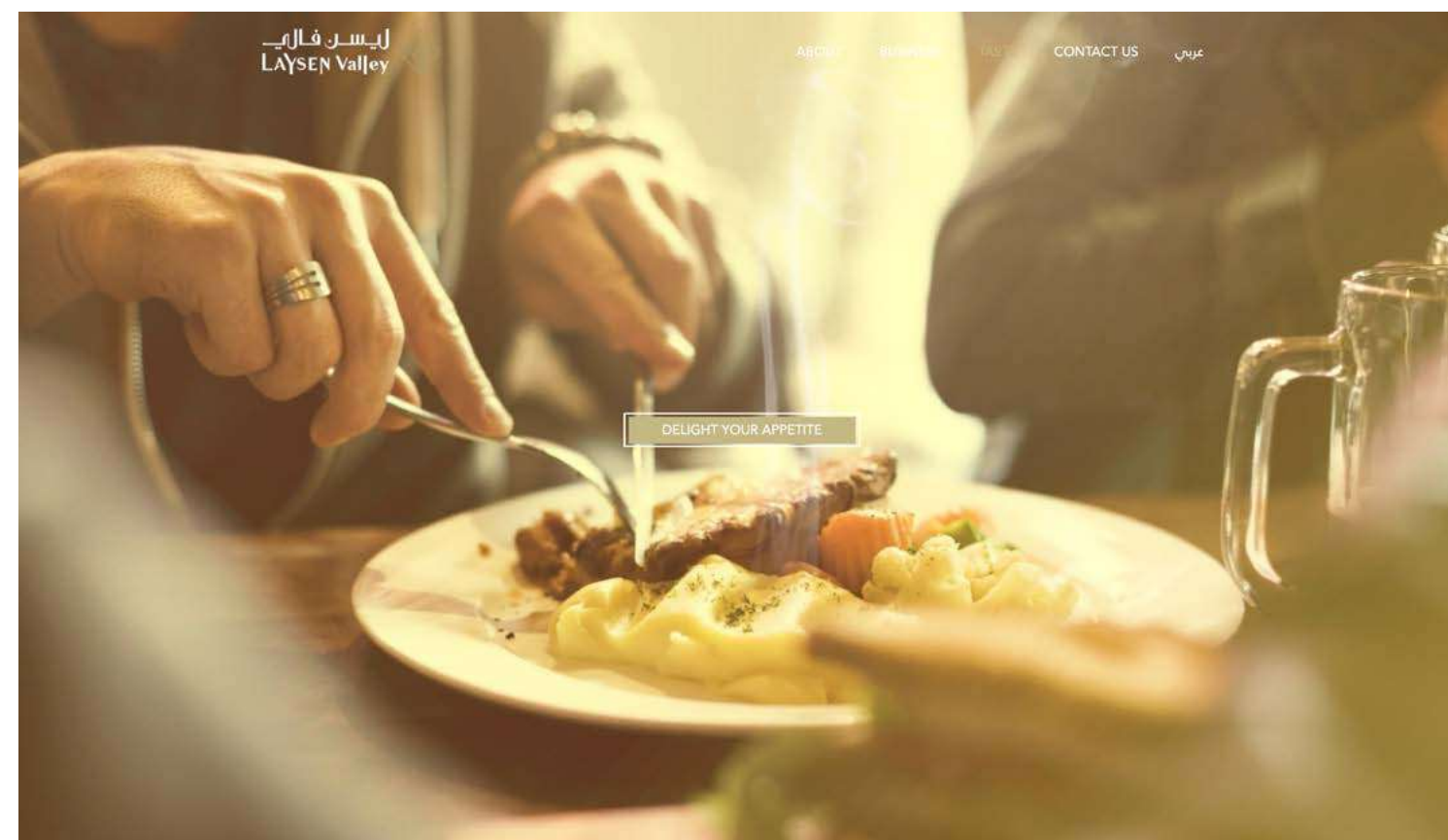
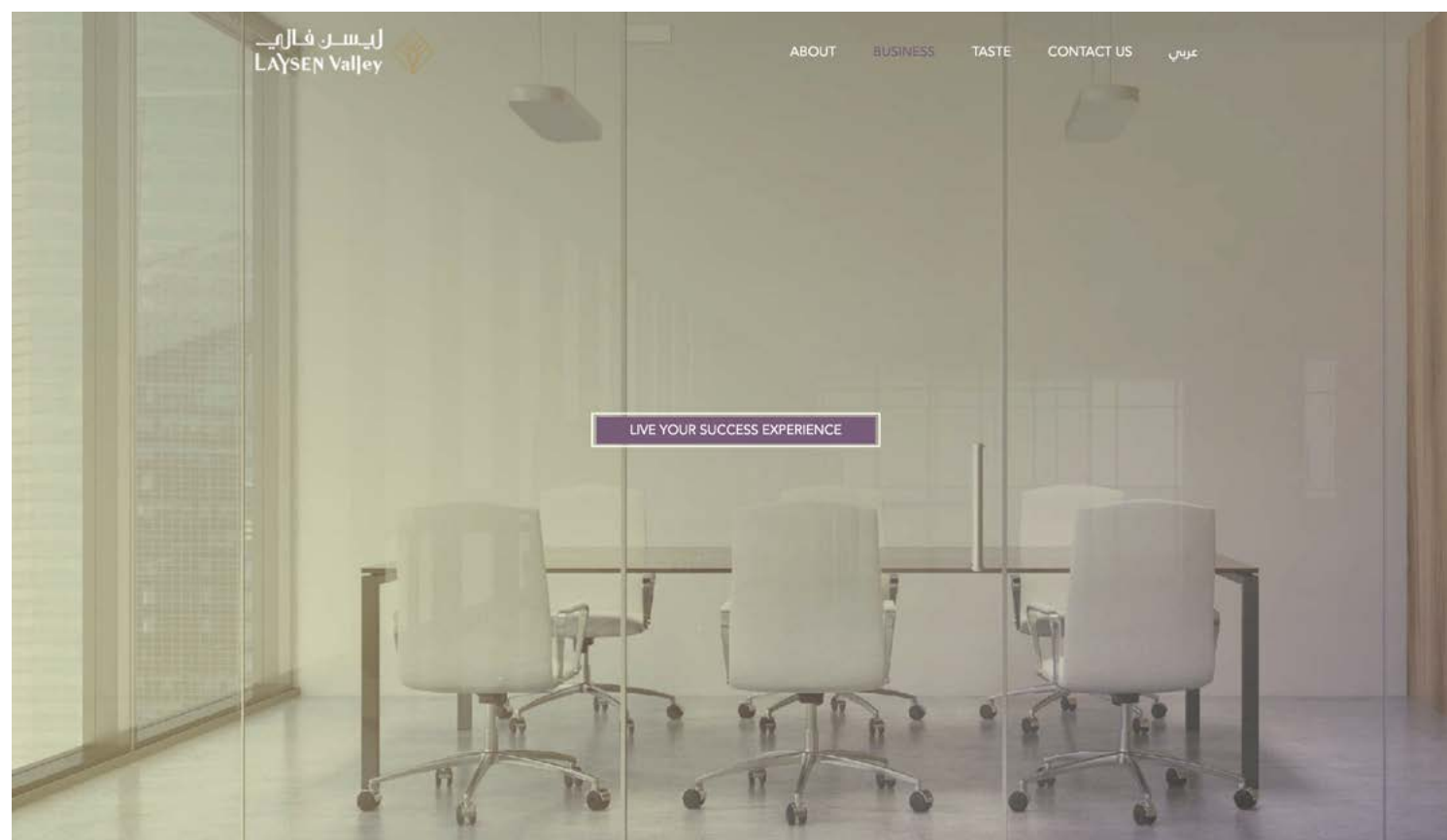
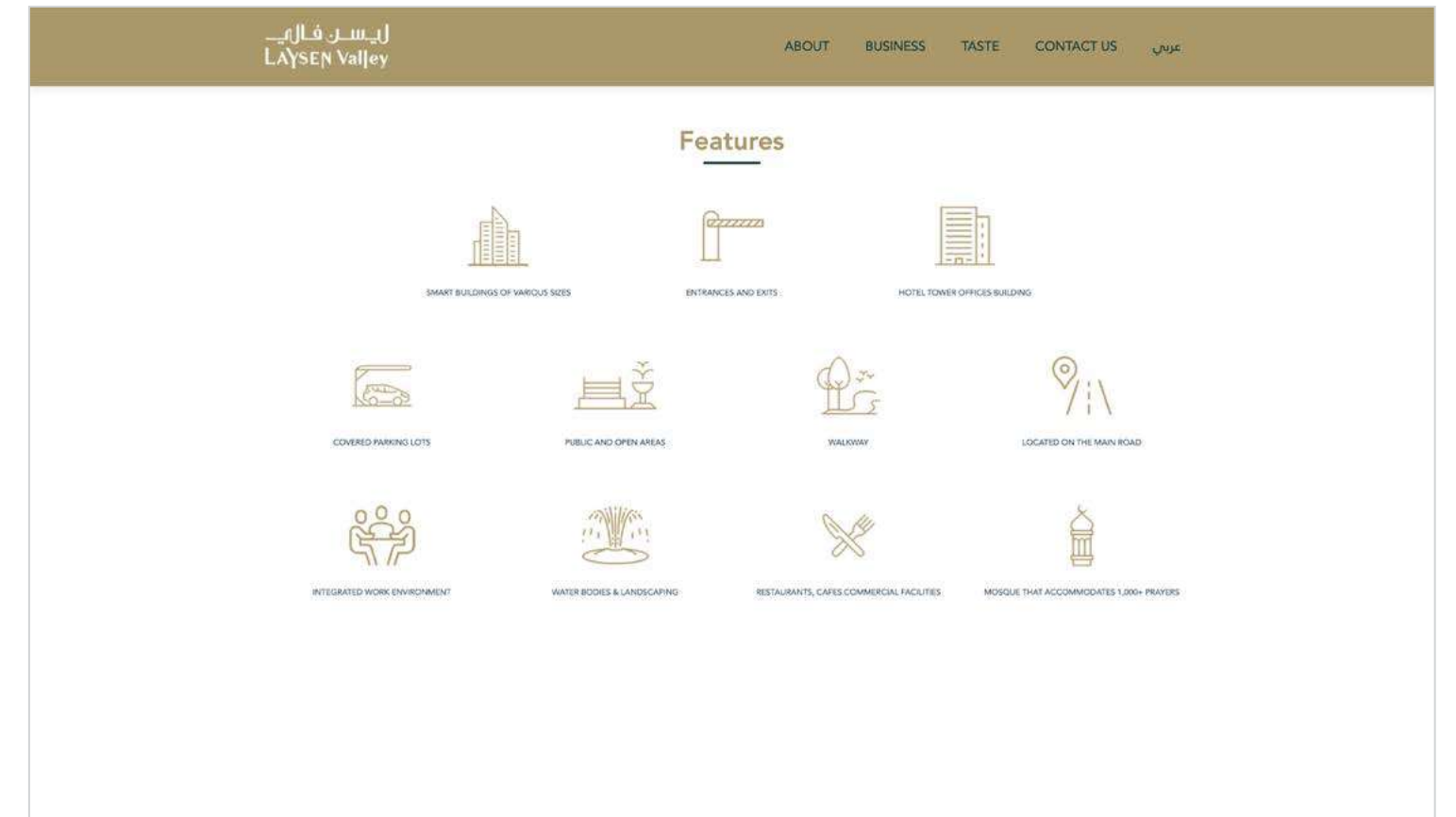
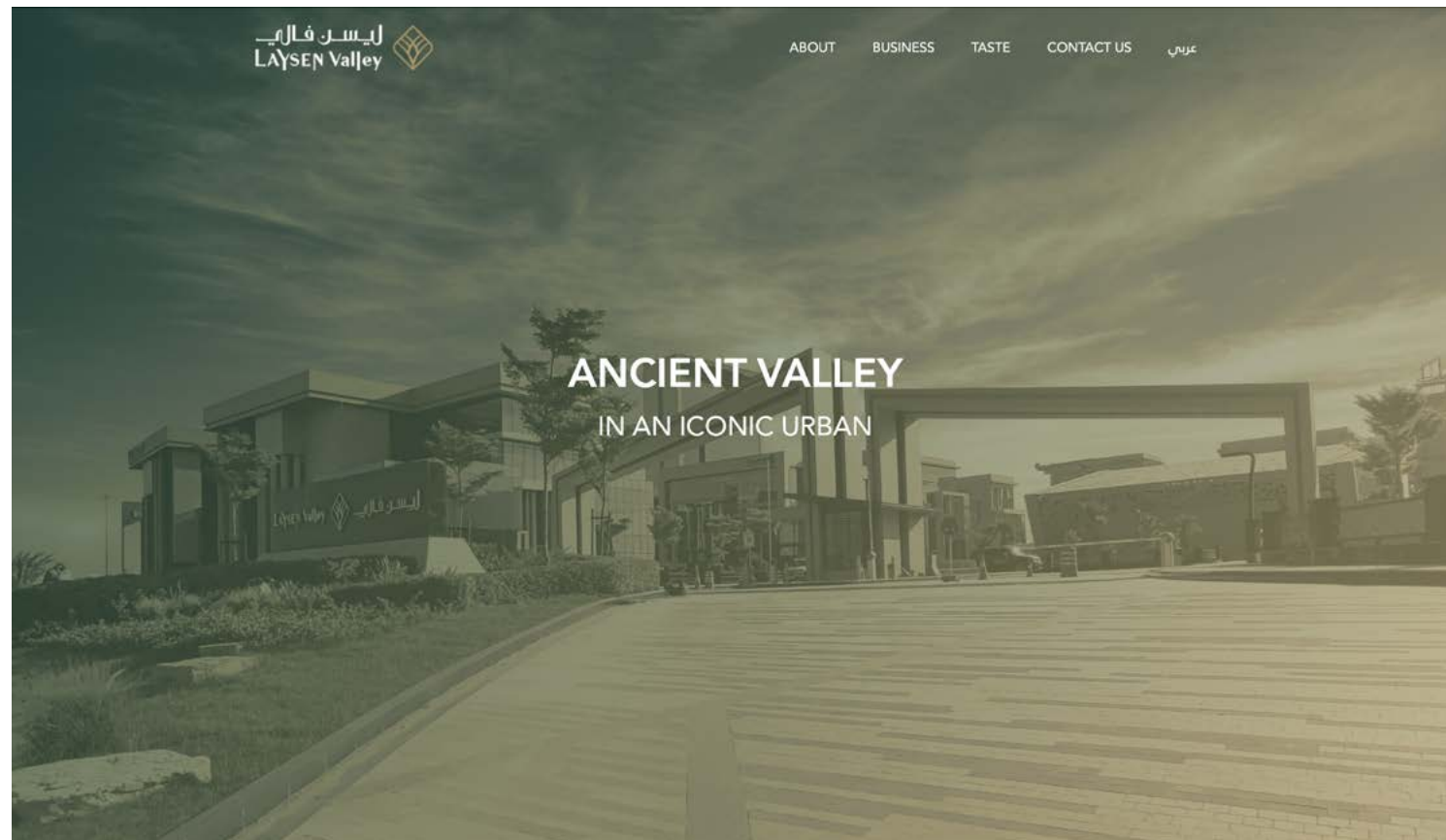


Social Media & Website

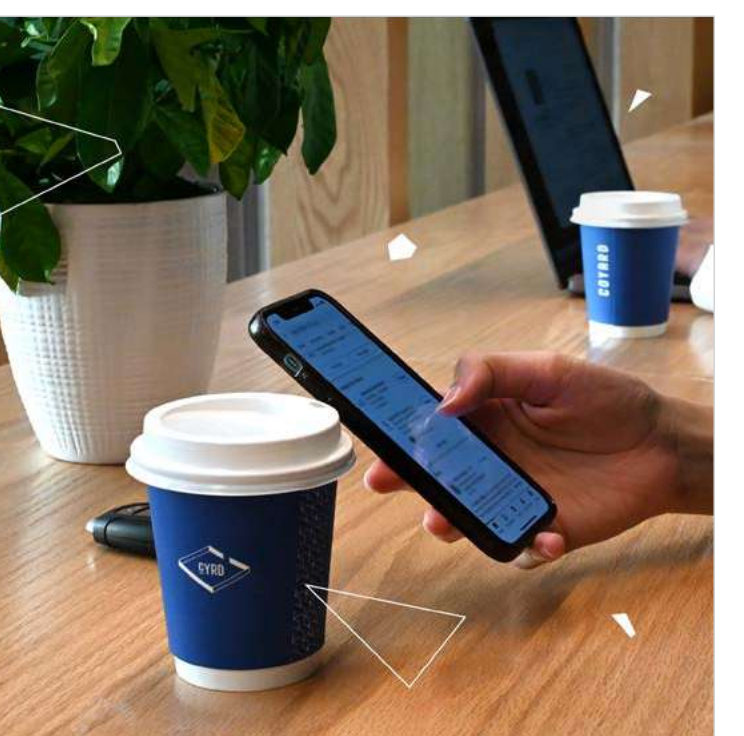
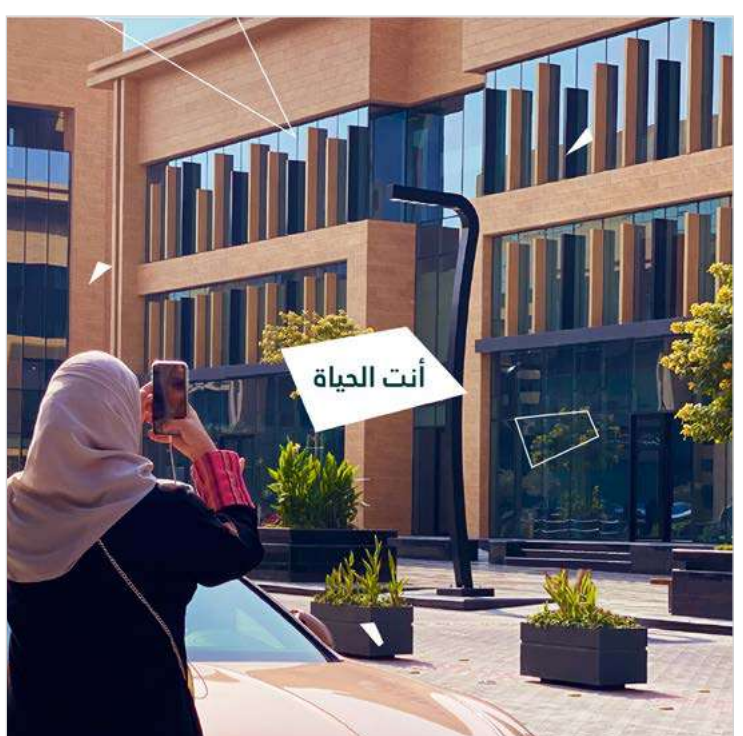
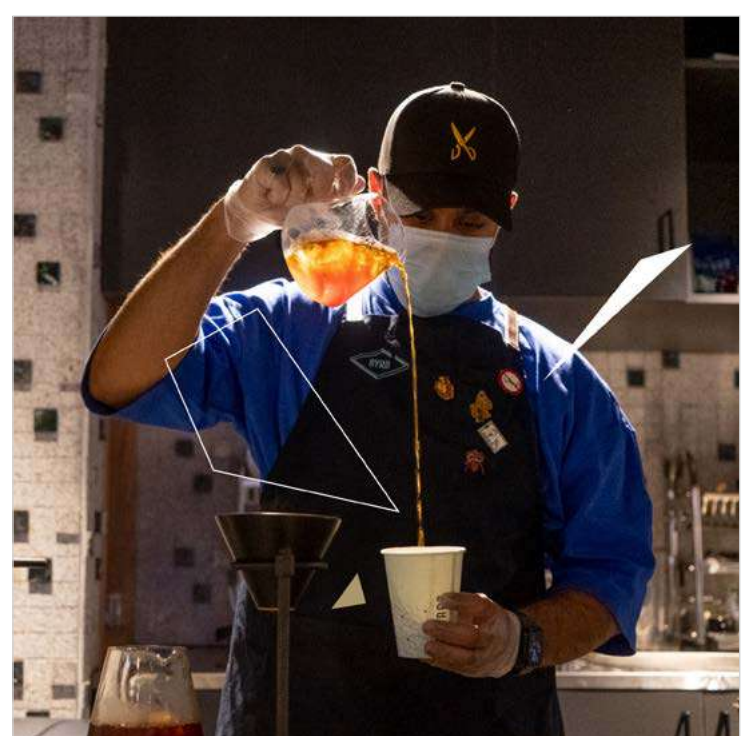




Website



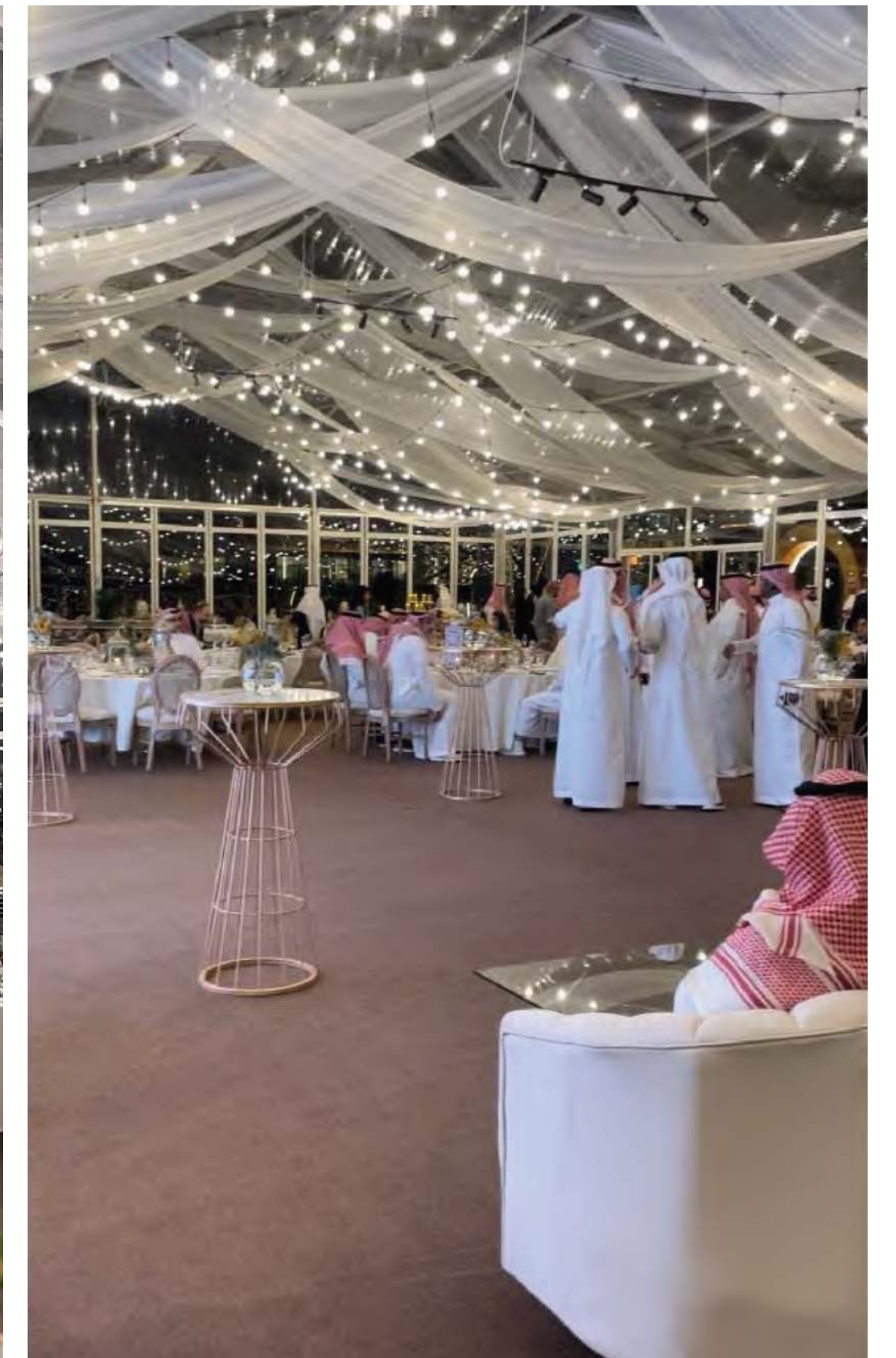
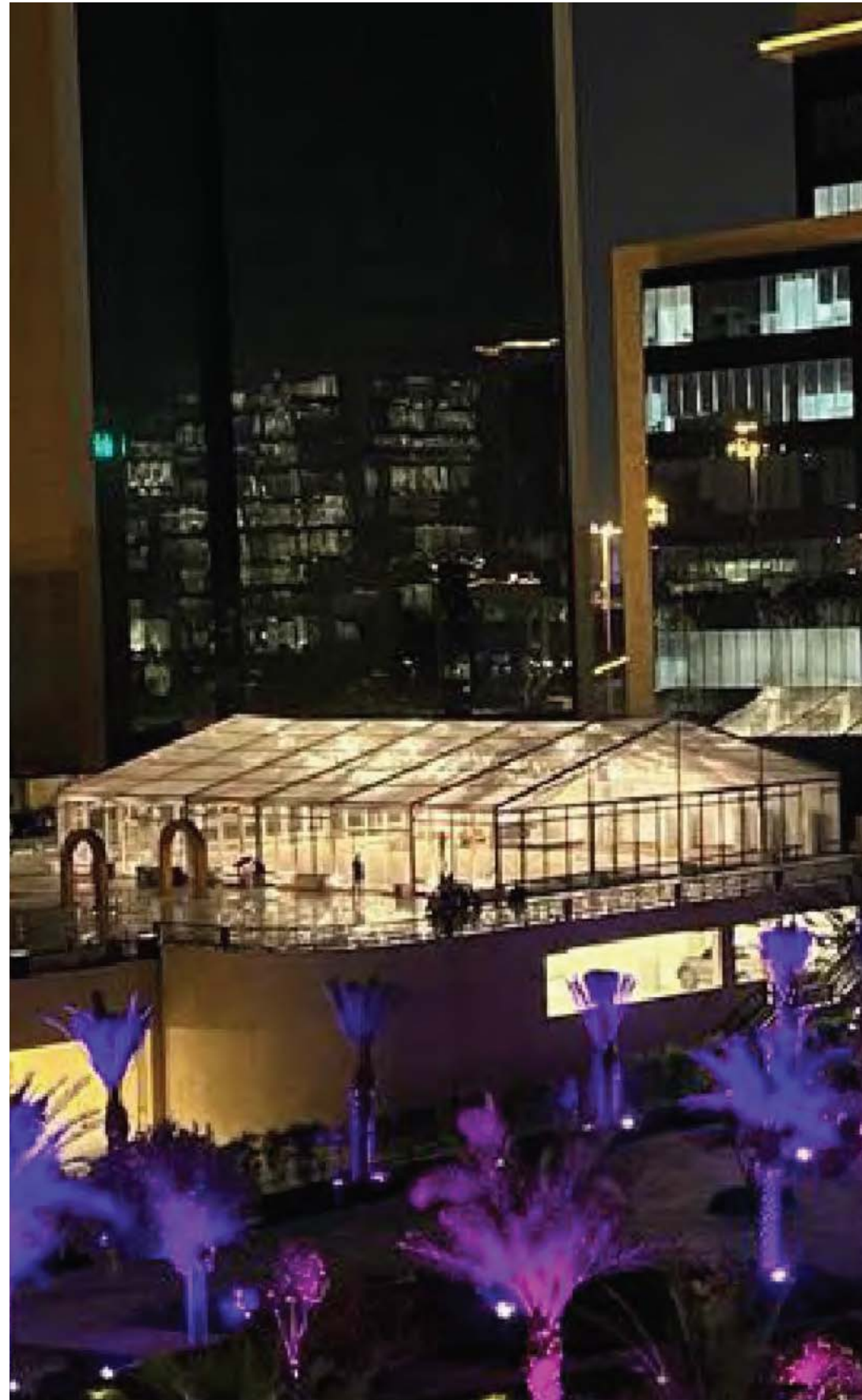
Social Media Posts



Ramadan Laysen Nights Tent

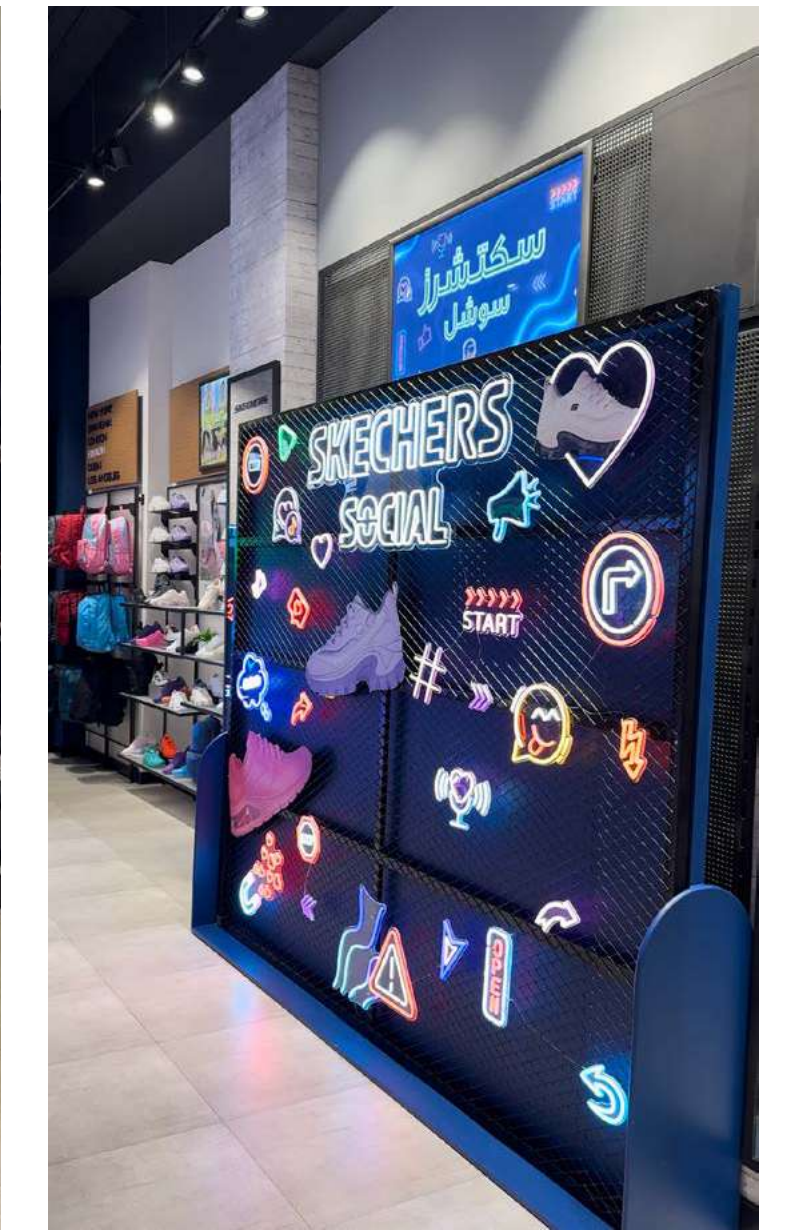
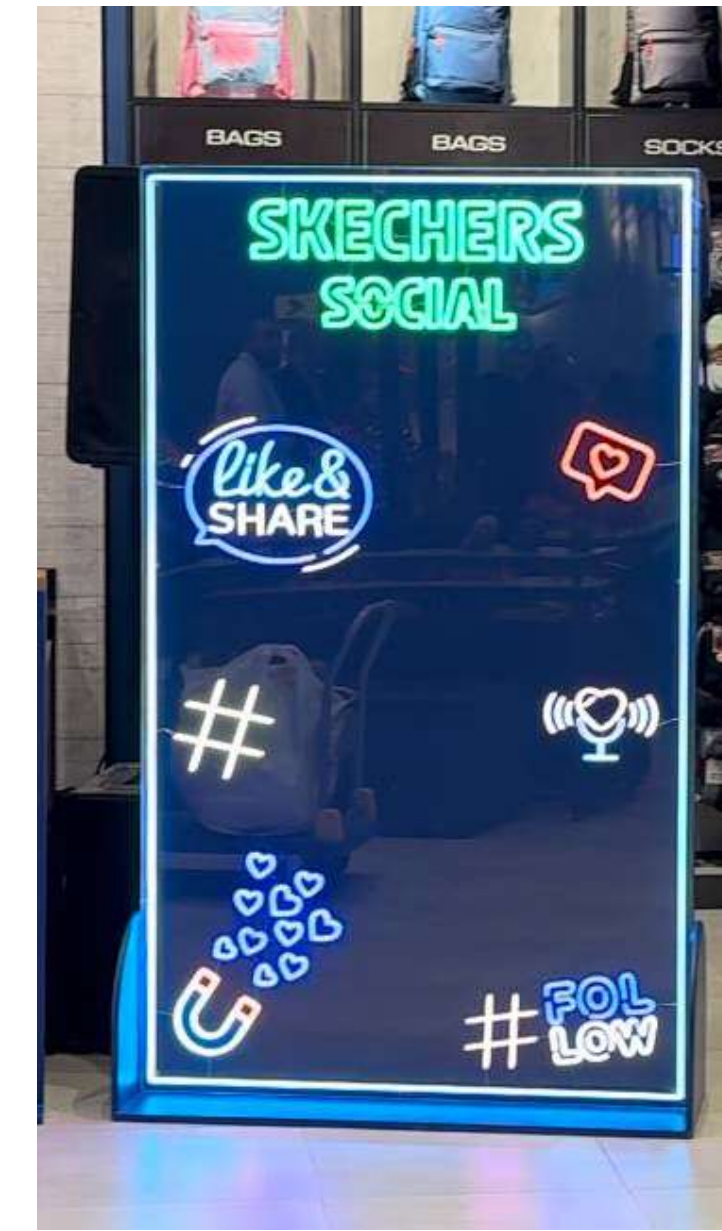
During Ramadan holy month our creative team came out with a Ramadan night tent concept (Laysen Nights), where we designed, organized and launched it to serve companies and business sector gatherings during the month on iftar and sohour meals, along with various activities.

خيمة
ليال ليسان
الرمضانية



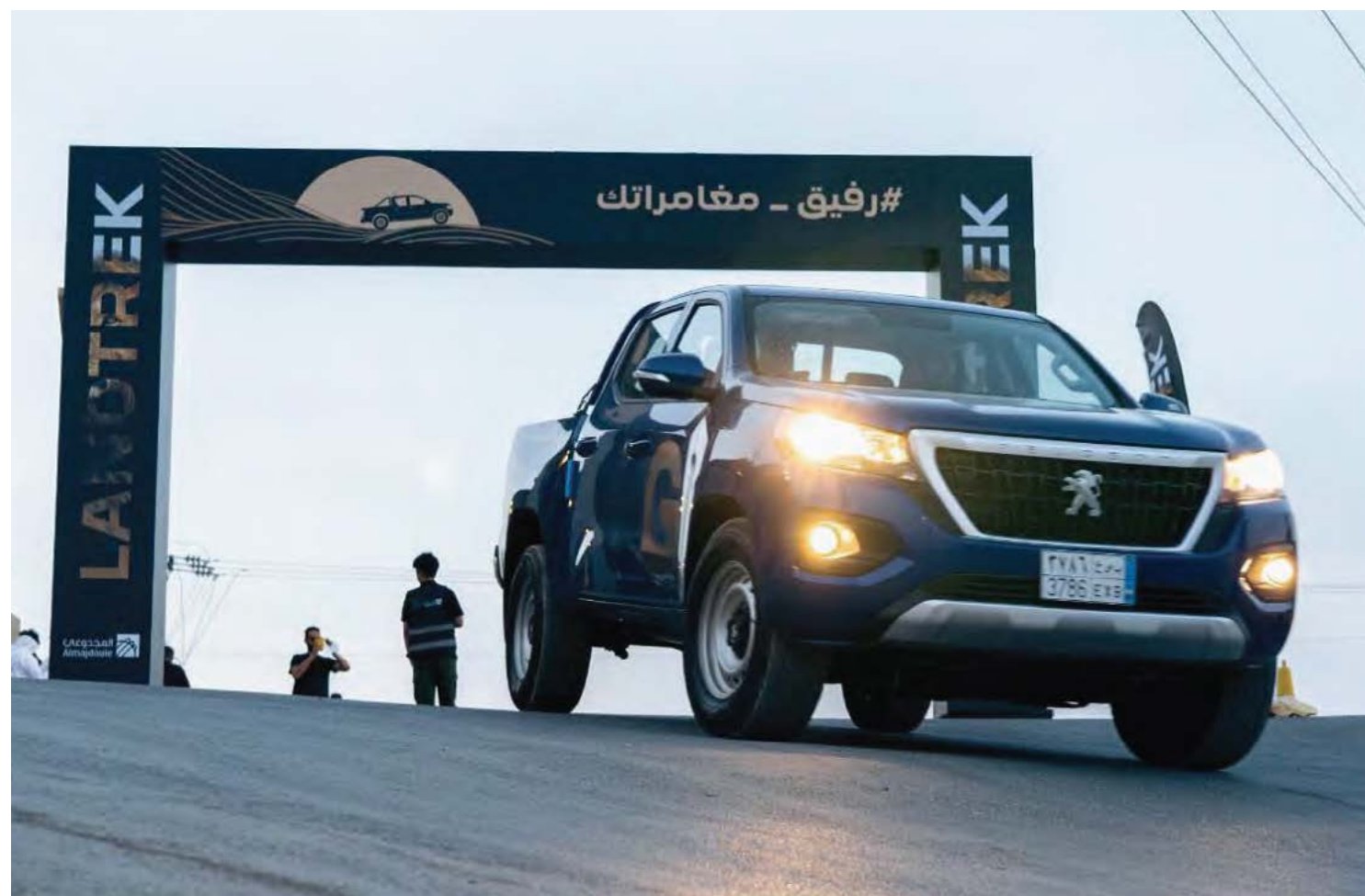
Social Gathering Event

SKECHERS



Launching Peugeot's Landtrick Event

After receiving the brief from Al Maidouie Company to have an event for launching Peugeot's Landtrick, our creative team came up with the concept of the event, and we handled all the branding. Additionally, we took the responsibility of managing the event from A-Z as the location, activities, and production.



The Commission's Partners and Female Employees' Ceremonies

According to our client's request, we were responsible for two ceremonies on the same day: the commission's partners and the female employees' ceremonies. We managed the whole process, from designing the theme to production and hospitality.

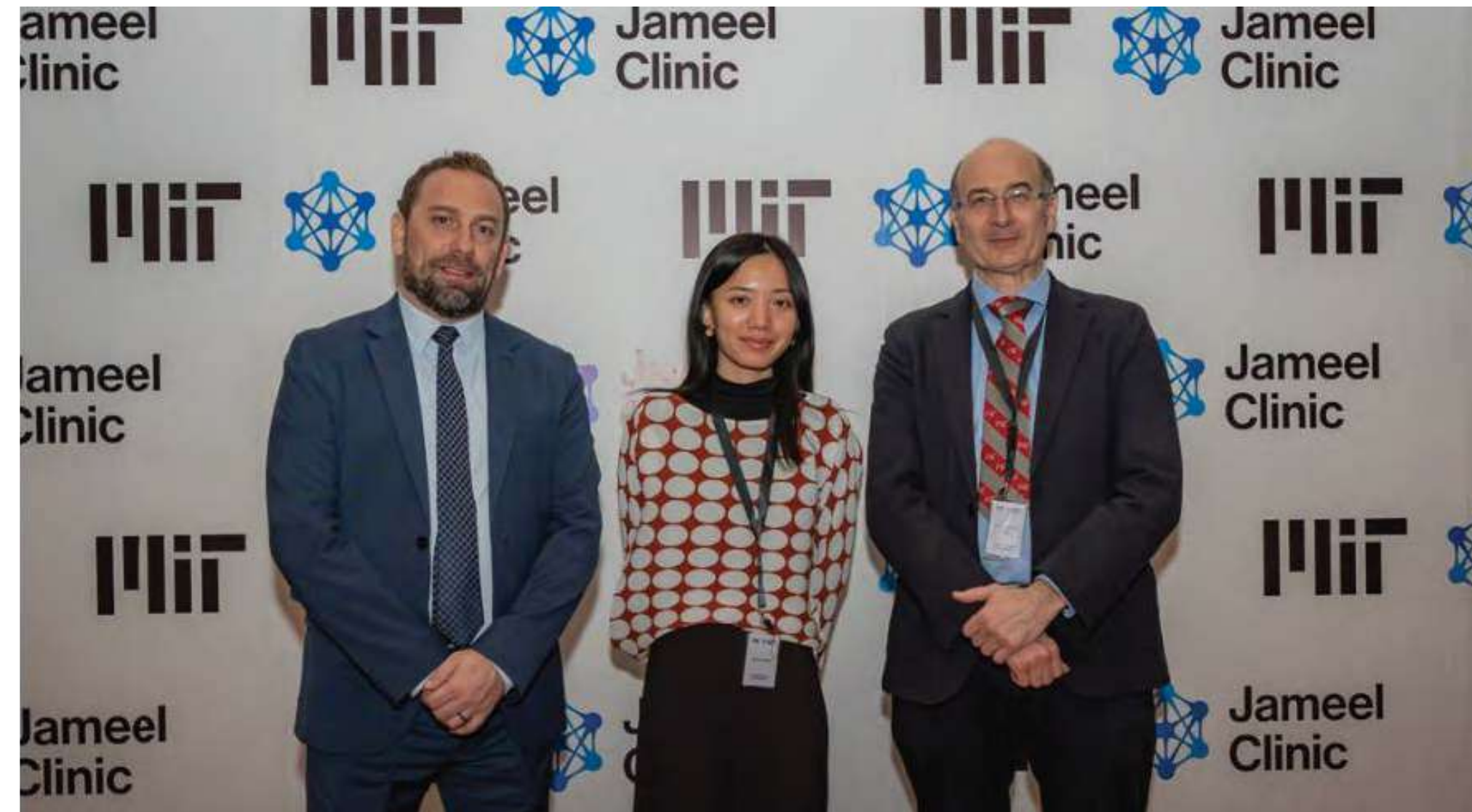
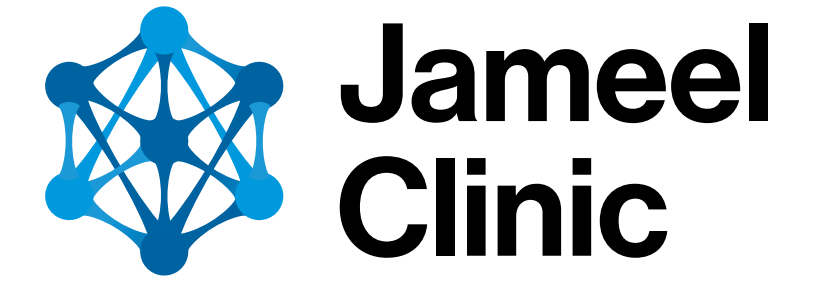


الهيئة السعودية للتخصصات الصحية
Saudi Commission for Health Specialties



Event Management

Our production team planned, organized, and managed ; we managed all the production requirements and applied all the event items on the location.

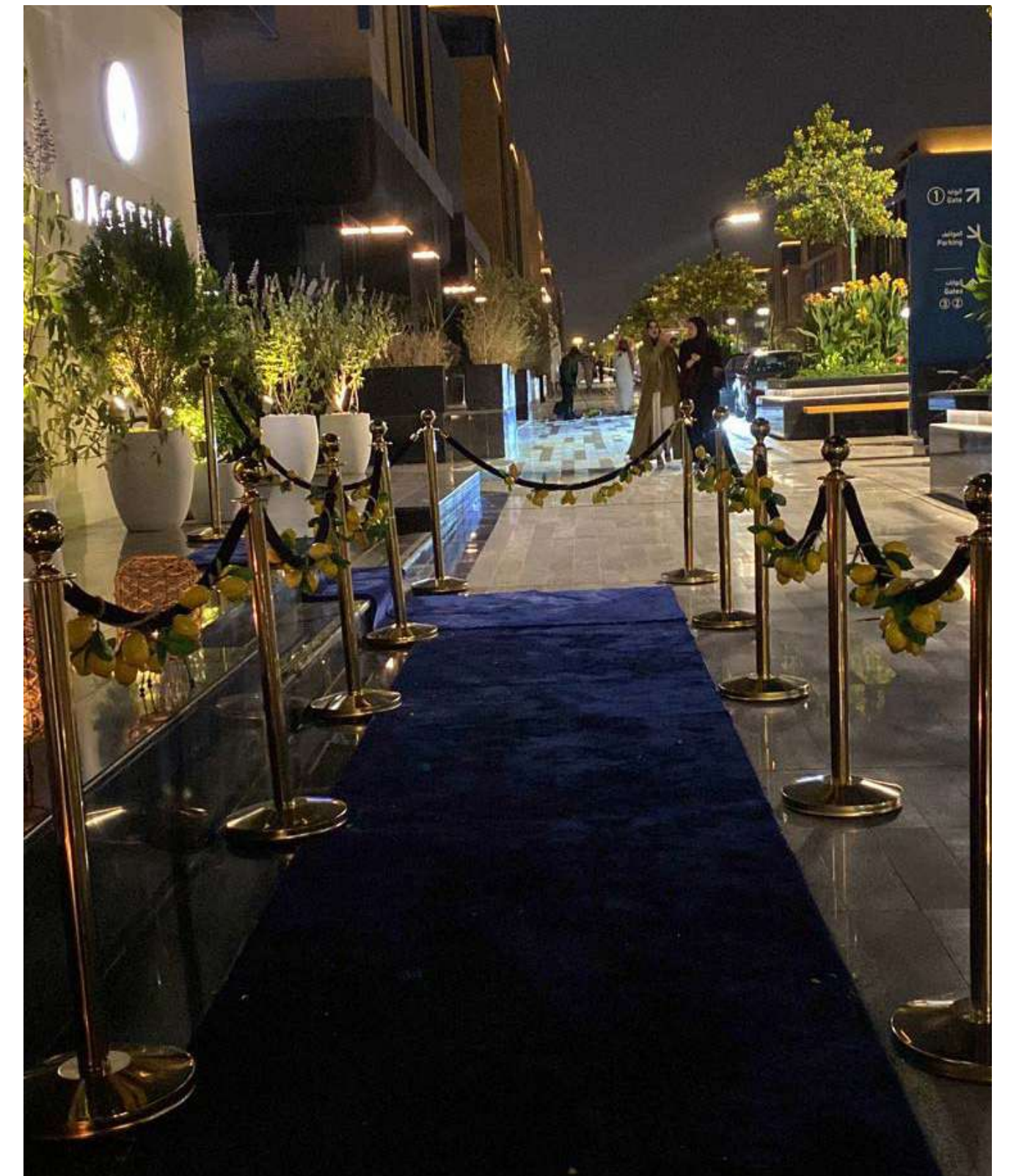


New Branch Opening

Our production team planned, organized, and managed Bagatelle's new branch opening at Laysen Valley; we designed the event theme and applied all the required items on location.



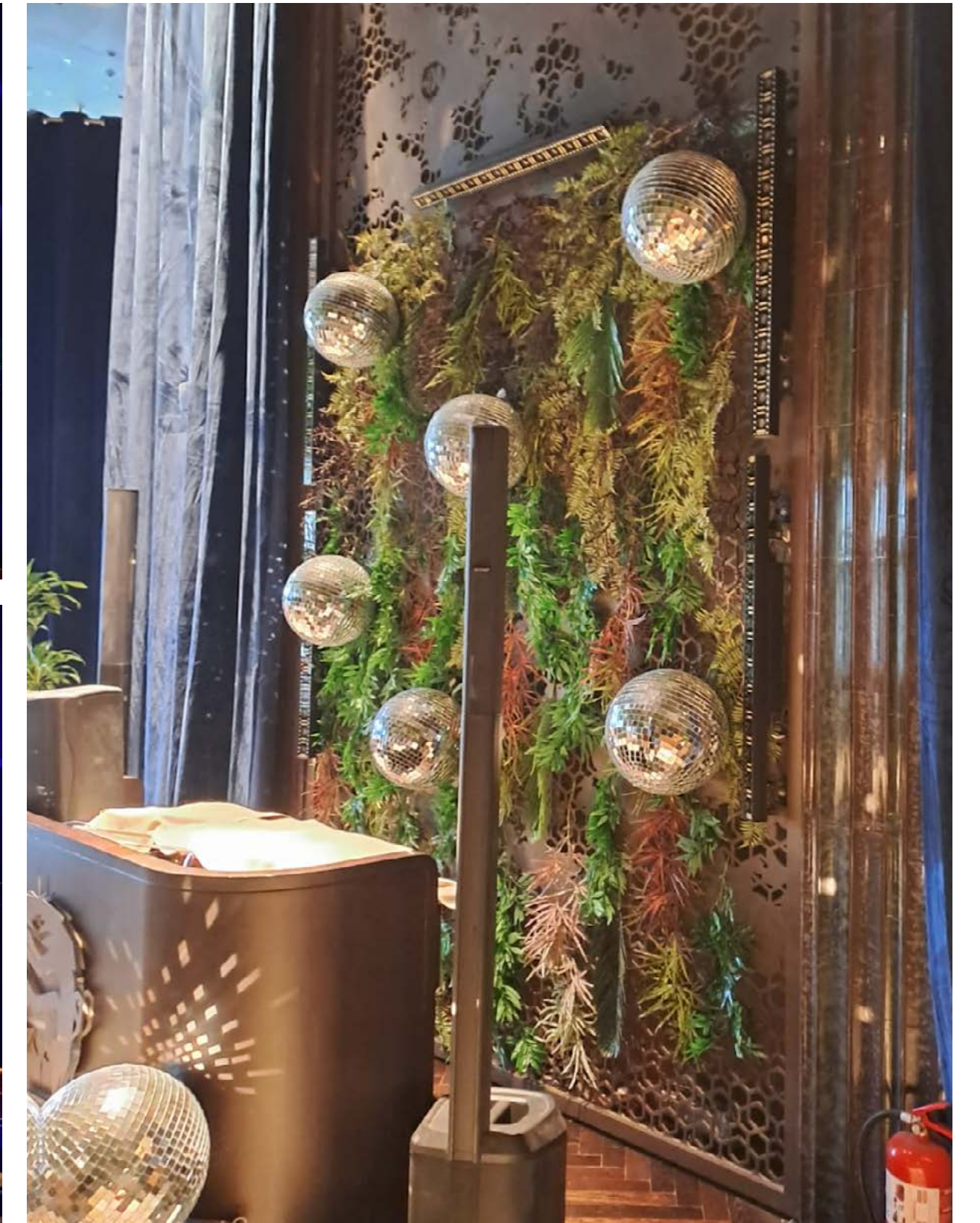
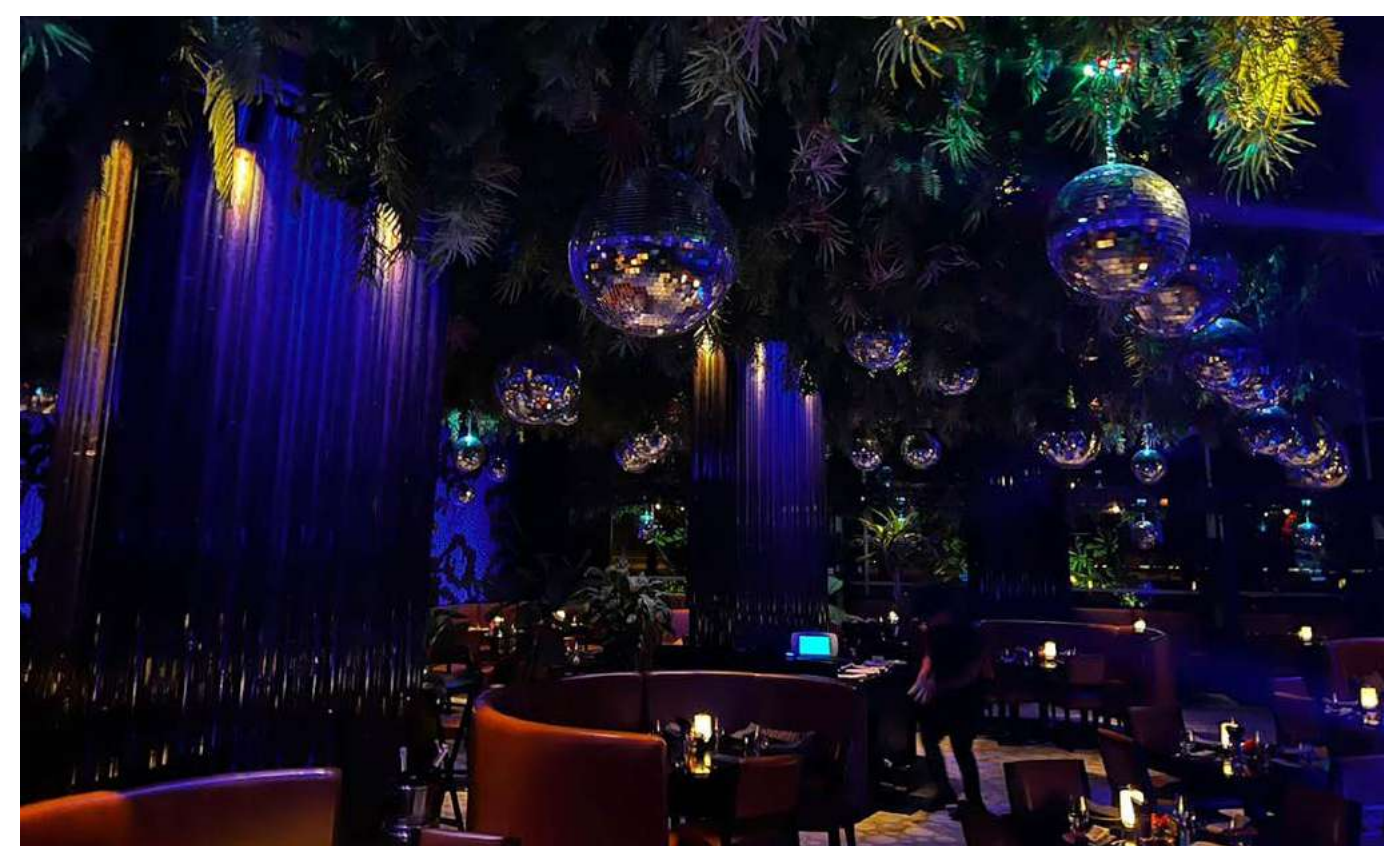
BAGATELLE



Indoor Celebration

Our production team planned, organized, and managed MNKY HSE's new branch opening; we designed the event theme and applied all the required items on location.

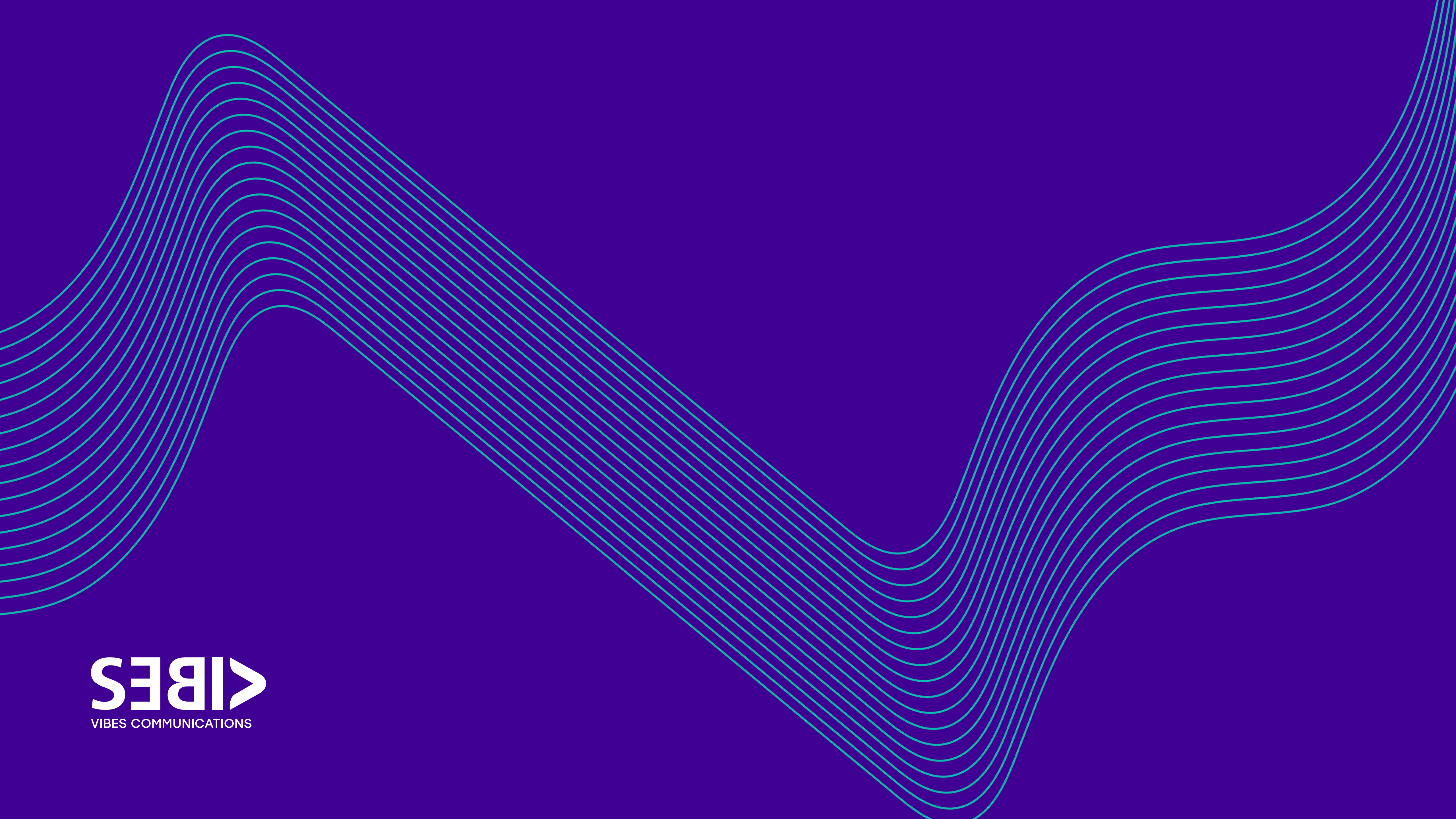
MNKY HSE



Exhibition Booth Design

Our creative team created and designed a booth concept for our client "Enayah" to participate in a medical exhibition.





<IBES
VIBES COMMUNICATIONS